



# City of Maricopa

## Legislation Text

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**File #:** MISC 17-15, **Version:** 1

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The Mayor and City Council shall discuss and possibly take action on the reclassification of the Web and Media Services Manager position to the new classification of Multimedia and Web Services Coordinator and placement of the new classification in a salary range with a minimum annual salary of \$57,317 and a maximum of \$79,013. Discussion and Action.

The result of this action is to recognize the results of a local market and internal job classification comparison which analyzed the essential functions and duties assigned to the proposed classification as well as the salaries for other similarly situated web and multimedia coordinators and kindred positions. To establish the compensation and salary range for this new classification, an internal equity analysis and external salary comparison were conducted, and found that the Multimedia and Web Services Coordinator responsibilities, and recommended salary range were comparable to other classifications in the recommended salary range. This classification is new to the City.

The previous classification, Web and Media Services Manager, had included job duties such as the active management and technical updates of a content management system, creation and design of web pages, graphic and user interface design concepts and required expertise in several computer languages/systems like JOOMLA, HTML, ASP, NET, Java, and SQL. The information technology related skill set that was previously associated with the position, has been outsourced to a web management firm. Instead this position will manage the website look and feel through a contracted web management firm, and ensure consistency with the City's social media presence.

The Multimedia and Web Services Coordinator will be responsible for oversight of the City's website, videography, production of live and taped programs, creating graphics and overseeing the work of contract graphic design firms, overseeing the contract service providers, and educating other designated City employees in how to use the new contracted web management system.

The proposed action will potentially result in a decrease in future personnel costs. The budgeted position is currently vacant.

This item will be presented by Human Resources Director Kathleen Haggerty.

Staff recommends Mayor and City Council approve the reclassification of the Web and Media Services Manager to the newly established Multimedia and Web Services Coordinator classification.