



City of Maricopa

Legislation Text

File #: MISC 18-30, **Version:** 1

The Mayor and City Council shall discuss and possibly take action on selecting a Strategic Planning Conference date. **Discussion and Action.**

“Strategic Planning is a systematic process by which a community anticipates and plans for its future.”

This process starts with a Strategic Planning Conference”. The first step in creating a solid plan is to open the lines of communication to include executive staff, city council and citizens. A strong link between city goals and the activities of its employees is the key to a strategic plan. The primary purpose of this Strategic Planning Conference is to establish “strategic priorities”. **While there will be additional communication and solicitations of input prior to a scheduled Strategic Planning Conference...today’s objective is to set the date.**

Proposed dates for your consideration are:

- Thursday, January 24, 2018
- Thursday, January 31, 2018
- Thursday, February 7, 2018
- Thursday, February 14, 2018
- Other...

It is recommended that the Strategic Planning Conference begin at 9:00 a.m. and adjourn no later than 4:00 p.m.

Background:

The City of Maricopa’s Strategic Plan gives us - elected officials, employees, citizens, the business community and all who are interested in ensuring its future success the tools to align resources and decision making so that we do not run from uncertainty but embrace it and plan for it.

The Community Vision (2040 Vision) is the foundation of any long-range plan, is aspirational in nature and articulates the desired future state of the Community. It is intended to inspire stakeholders to a common goal and to guide policy and resource allocation decisions. Used properly it can outlast philosophical shifts or priority changes to ensure the City’s progress continues along a path consistent with its resident’s shared values.

An integral piece of the strategic planning process is to ensure that Maricopa operations and processes provide the appropriate environment for the City, its residents and businesses to success. Simply producing a strategic planning document does not ensure success. That requires effective leadership and an implementation plan that takes the current City practices to the next level by incorporating the concepts of the strategic plan into the City’s day-to-day activities.

The Maricopa Strategic Plan is a multi-year document intended to provide a higher level strategic direction that will give the community a better sense of where the City is heading. Departmental Action Plans are designated to take the Strategic Plan and break it down into shorter, more actionable units. Action plans are

developed and revised annual with no more than a two-year implementation schedule. The Departmental Action Plan is to be a working document that provides each department with tactical guidance on the specific “how” and “what” for achieving desired outcomes.

Staff recommends selection of date.