



# City of Maricopa

## Legislation Details

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**File #:** RES 21-32    **Version:** 1    **Name:** Branding Guidelines  
**Type:** Resolution    **Status:** Passed  
**File created:** 5/27/2021    **In control:** City Council Regular Meeting  
**On agenda:** 6/15/2021    **Final action:** 6/15/2021

**Title:** A Resolution of the Mayor and City Council of the City of Maricopa, Arizona, condensing and updating the previously adopted City logo and brand standards manual and approving and adopting a revised streamlined City of Maricopa Branding Guidelines manual, and authorizing the City Manager to make future revisions to the guidelines as necessary. Discussion and Action.

**Sponsors:** Nathan Ulyot

**Indexes:** Community Pride, Spirit, and Relationships, Community Resources and Quality of Life Amenities, Economic Development, Fiscal Policies and Management, Safe and Livable Community, Well Planned Quality Growth and Development

**Code sections:**

**Attachments:** 1. Resolution, 2. PowerPoint, 3. Reference Materials, 4. Resolution 08-07, 5. Revised Guidelines

Date	Ver.	Action By	Action	Result
6/15/2021	1	City Council Regular Meeting	Approved	Pass