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## City of Maricopa

## Legislation Text

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The Mayor and City Council shall discuss and possibly take action on approving the 2015 Strategic Objectives. Discussion and Action.

On December 18, 2014, the Mayor and City Council held a Strategic Objective Planning Retreat which resulted in the following objectives:

- 1. Community Building
  - a. Visioning 2040 Project
  - b. General Plan Update
- 2. Programs
  - a. Youth Internship Program
  - b. Aging in Place Program
  - c. Recreational Activities
- 3. Infrastructure
  - a. Role of Capital Improvement Plan
  - b. Widening of 347
  - c. Flood Control
  - d. Utilities, Notably Water Service
  - e. Transportation
- 4. Policy Role
  - a. Partnership with Public Education
  - b. Partnership with State and Federal Legislators
  - c. Partnership with neighboring Indian Nations
- 5. Financial
  - a. Focus on Economic Development
  - b. Submitting a Balanced Budget
  - c. Sustainability of Revenue to Finance Public Services
  - d. Actively Pursuing Grant Opportunities
- 6. Good Government
  - a. Improving communication and articulating the City's message with the Chamber of Commerce, HOAs, and Media Outlets
  - b. Retention of City Employees
  - c. Value for Membership in Organizations
  - d. Role of the Maricopa Citizen Leadership Academy
  - e. Advance Training and Interaction of Boards, Committees and Commissions

Staff recommends approval of the 2015 Strategic Objectives.