



City of Maricopa

Legislation Text

File #: MISC 15-09, **Version:** 1

The Mayor and City Council shall discuss and possibly take action on approving the 2015 Strategic Objectives. Discussion and Action.

On December 18, 2014, the Mayor and City Council held a Strategic Objective Planning Retreat which resulted in the following objectives:

1. Community Building
 - a. Visioning 2040 Project
 - b. General Plan Update
2. Programs
 - a. Youth Internship Program
 - b. Aging in Place Program
 - c. Recreational Activities
3. Infrastructure
 - a. Role of Capital Improvement Plan
 - b. Widening of 347
 - c. Flood Control
 - d. Utilities, Notably Water Service
 - e. Transportation
4. Policy Role
 - a. Partnership with Public Education
 - b. Partnership with State and Federal Legislators
 - c. Partnership with neighboring Indian Nations
5. Financial
 - a. Focus on Economic Development
 - b. Submitting a Balanced Budget
 - c. Sustainability of Revenue to Finance Public Services
 - d. Actively Pursuing Grant Opportunities
6. Good Government
 - a. Improving communication and articulating the City's message with the Chamber of Commerce, HOAs, and Media Outlets
 - b. Retention of City Employees
 - c. Value for Membership in Organizations
 - d. Role of the Maricopa Citizen Leadership Academy
 - e. Advance Training and Interaction of Boards, Committees and Commissions

Staff recommends approval of the 2015 Strategic Objectives.