



# City of Maricopa

## Legislation Details (With Text)

**File #:** MISC 15-09    **Version:** 1    **Name:** Strategic Objectives  
**Type:** Miscellaneous Item    **Status:** Passed  
**File created:** 1/28/2015    **In control:** City Council Regular Meeting  
**On agenda:** 2/3/2015    **Final action:** 2/3/2015  
**Title:** The Mayor and City Council shall discuss and possibly take action on approving the 2015 Strategic Objectives. Discussion and Action.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
2/3/2015	1	City Council Regular Meeting	Approved	Pass

The Mayor and City Council shall discuss and possibly take action on approving the 2015 Strategic Objectives. Discussion and Action.

On December 18, 2014, the Mayor and City Council held a Strategic Objective Planning Retreat which resulted in the following objectives:

1. Community Building
  - a. Visioning 2040 Project
  - b. General Plan Update
2. Programs
  - a. Youth Internship Program
  - b. Aging in Place Program
  - c. Recreational Activities
3. Infrastructure
  - a. Role of Capital Improvement Plan
  - b. Widening of 347
  - c. Flood Control
  - d. Utilities, Notably Water Service
  - e. Transportation
4. Policy Role
  - a. Partnership with Public Education
  - b. Partnership with State and Federal Legislators
  - c. Partnership with neighboring Indian Nations
5. Financial
  - a. Focus on Economic Development
  - b. Submitting a Balanced Budget
  - c. Sustainability of Revenue to Finance Public Services
  - d. Actively Pursuing Grant Opportunities
6. Good Government
  - a. Improving communication and articulating the City’s message with the Chamber of Commerce, HOAs, and Media Outlets
  - b. Retention of City Employees

- c. Value for Membership in Organizations
- d. Role of the Maricopa Citizen Leadership Academy
- e. Advance Training and Interaction of Boards, Committees and Commissions

Staff recommends approval of the 2015 Strategic Objectives.