



City of Maricopa

Meeting Minutes - Final City Council Regular Meeting

City Hall
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Mayor Christian Price
Vice-Mayor Peggy J. Chapados
Councilmember Marvin L. Brown
Councilwoman Julia R. Gusse
Councilmember Vincent Manfredi
Councilmember Nancy Smith
Councilmember Henry M. Wade Jr.

Tuesday, November 6, 2018

7:00 PM

Council Chambers

1. Call to Order

The City Council Regular Meeting was called to order at 7:04 p.m. Community of Hope Pastor, Rusty Ackers gave the invocation and Mayor Price led the Pledge of Allegiance.

2. Roll Call

Present: 7 - Councilmember Vincent Manfredi, Councilmember Henry Wade, Councilwoman Julia R. Gusse, Mayor Christian Price, Councilmember Nancy Smith, Vice Mayor Peggy Chapados and Councilmember Marvin L. Brown

3. Proclamations, Acknowledgements and Awards

3.1 [PROC 18-12](#) Veteran's Day Proclamation

The proclamation opened with a bagpipe performance. Mayor Price read the Proclamation and proclaimed November 11, 2018 as Veteran's Day in the City of Maricopa. Councilwoman Gusse invited all the veterans in the audience to the front and presented them with the Proclamation.

Read

3.2 [PROC 18-13](#) STEAM Day Proclamation

Mayor Price invited everyone with the Maricopa Ak-Chin STEAM (Science, Technology, Engineering, Arts and Math) Foundation to the front. He read the proclamation and proclaimed November 8, 2018 as Maricopa STEAM Day and invited the public to attend the celebration on November 8 at the Amphitheatre at Ultra-Star Multi-tainment Center from 4 p.m. to 7 p.m.

Read

4. Report from the Mayor

Vice Mayor Chapados announced that the 6th annual Ride for Toys would be on Saturday, December 8th from 10 a.m. to 2 p.m. at Copper Sky at the east-side parking lot. She encouraged participation.

Councilwoman Gusse announced that the 2nd annual Veteran's Day Parade would be on Saturday, November 10 at 9 a.m. from the Central Arizona College (CAC) campus to Leading Edge Academy. She encouraged participation and stated veterans were invited to a luncheon after the event.

Mayor Price reported on the State of the City Address and thanked everyone that participated. He reported attending the Rural Transportation Summit and the Arizona Department of Transportation (ADOT) Board meeting in Lake Havasu City and the Arizona League of Cities and Towns Board meeting. He reported participating in the opening of the Relay for Life and thanked all participants. Next, he reported attending the rescheduled Mud Run and commended the success of the event. Lastly, he announced that ADOT selected the City of Maricopa for their September 2019 meeting and noted the meeting would take place at City Hall in the Council Chambers.

5. Report from the City Manager

City Manager Horst announced that the City was prepared to release a Request for Qualification (RFQ) for experienced and qualified firms for insurance broker consultation services for the first time since incorporation. Next, he announced that the City received a blanket permit from ADOT to enable City personnel to expedite emergency repairs, regulate traffic for vehicular accidents or mishaps, and/or close segments of the traffic corridor to ensure public safety when conditions that present a hazard or emergency situation is determined. He reported that under the leadership of Maricopa Fire/Medical Department Chief, Brady Leffler the City continued to negotiate terms by which ADOT would assist with the costs of the new Fire Administration Building. Next, he reported the City Manager's Office was working with Southwest Gas Corporation to finalize a franchise agreement and elaborated. Lastly, he reported the executive team held a Strategic Planning Session last week and elaborated. Mayor Price elaborated on the importance of the ADOT permit.

6. Call to the Public

Susan Cameron announced the Maricopa Arts Council Studio Crawl would be on November 17th from 10 a.m. to 2 p.m. and November 18th from 12 pm. to 4 p.m. She invited the community to participate and added there were flyers available for those interested.

Shelly Gillespie gave an update on the Copa Film Fest submissions. She reminded everyone that the Film Fest would be on February 23, 2019 at the Maricopa High School Performing Arts Center and February 24 at City Hall's Council Chambers. She added that they would have an exhibit at the STEAM Day event on Thursday, November 8 at Ultra-Star. She encouraged participation.

Dan Miller, Executive Director of Maricopa Ak-Chin STEAM Foundation invited Dr. Donna Jagielski to introduce the Chief Science Officers (CSO's). Dr. Jagielski, District Liaison introduced the 2018-2019 Maricopa Unified School District (MUSD) CSO's.

Jim Irving, MUSD Volunteer Coordinator, invited the public to attend the Veteran Breakfast on Friday, November 8 at 8 a.m. at the District Administration Office.

7. Minutes

7.1 MIN 18-94

Approval of Minutes from the October 16, 2018 City Council Special meeting.

A motion was made by Councilmember Brown, seconded by Councilmember Wade, that the Minutes be Approved. The motion carried by a unanimous vote.

- 7.2 [MIN 18-95](#) Approval of Minutes from the October 16, 2018 City Council Regular meeting.

A motion was made by Councilmember Brown, seconded by Councilmember Wade, that the Minutes be Approved. The motion carried by a unanimous vote.

8. **Consent Agenda**

Approval of the Consent Agenda

A motion was made by Vice Mayor Peggy J. Chapados, seconded by Councilmember Henry Wade, to Adopt the Consent Agenda. The motion carried by a unanimous vote.

- 8.1 [SPEVLIQ 18-08](#) The Mayor and City Council shall discuss and possibly take action on recommending approval to the Arizona Department of Liquor Licenses and Control for an Application submitted by John Stapleton on behalf of Our Lady of Grace Catholic Church to host a beer garden for the Small Business Saturday Event on Saturday, November 24, 2018, at Pacana Park located at 19000 N Porter Rd. Discussion and Action.

Approved

9. **Regular Agenda/Public Hearings**

- 9.1 [PRES 18-35](#) The Mayor and City Council shall hear a presentation about changes to the business license process which is to be replaced with the Business Registry Program. Discussion only.

Economic Development Director, Denyse Airheart gave a PowerPoint Presentation on the proposed Business Registry Program (BRP). She stated the goal of the new program was to make conducting business in the City as easy and simple as possible. She gave a brief history of the business licensing process and explained that as of January 2017 the Department of Revenue started tracking revenue and made the City's process redundant and unnecessary. She stated the purpose of BRP was to track the types of existing businesses, in order to create a viable economic future for Maricopa. She stated the program was designed to collect demographic information about the growing business community, to provide data to the Economic Development Department for business retention and expansion and to improve communication with the business community. She stated the business license requirement would be eliminated and replaced with BRP as of January 2019. She detailed the business registry fields, including: new, existing, veteran, and non-profit and gave a quick overview of who should register. She discussed the benefits of BRP including: a simplified process, a reduced annual cost (\$10), the fee-exemption of veteran-owned businesses and non-profits, the elimination of unnecessary inspections and up-to-date contact information. She stated BRP would not wave compliance with any other applicable regulations, city code provisions, or other governing agencies such as the County or State. She discussed the benefits to business owners including: a welcome letter with resource information, business retention and expansion surveys, site selection services, business education series workshops and an annual business directory accessible by the public. She reviewed the timeline for implementation and noted that during the month of November they tested the program and in December

they would notify all active and inactive business license holders via SmartGov and publish a press release. She stated the launch of BRP and training would follow and opened the floor for questions.

Councilwoman Gusse asked how veteran-owned businesses would be verified. City Manager Horst replied it would be on an honor system. Councilwoman Gusse asked if the information would be available in Spanish. Mrs. Airheart and City Manager Horst agreed to make the information available in Spanish. Mrs. Airheart confirmed the \$10 fee would be annual.

Discussion ensued regarding who had to register and consensus was that BRP was a voluntary program. Councilmember Wade inquired about the renewal process. Mrs. Airheart clarified renewals would be based on the day of registration.

Vice Mayor Chapados asked if proof for 501(c) 3's would be required. Mrs. Airheart replied it would be on an honor system. Vice Mayor Chapados elaborated on the networking benefits of the registry and a brief discussion ensued regarding the benefits.

Councilmember Wade expressed concerns with the honor system of veteran-owned businesses and 501(c) 3's and asked if there was any liability. Clarification ensued.

Mayor Price requested bringing back the program for review in six months and in a year to analyze feedback for further enhancements. City Manager Horst suggested giving it a year and noted staff would reach out to various groups like the Chamber of Commerce, the Hispanic Chamber of Commerce, and business oriented groups to help with educating the public.

The Presentation was heard.

9.2 [PRES 18-32](#)

The Mayor and City Council shall discuss and possibly take action on adopting a revenue and pricing policy for use in establishing pricing for programs, activities and reservable spaces offered by the Community Services Department. Discussion and Action.

Community Services Director, Nathan Ulliot gave a PowerPoint Presentation on the proposed Community Services Pricing Policy. He stated the purpose was to establish a pricing policy to effectively determine the price of the programs and services provided by the department. He discussed the Pricing Policy Decision Matrix and detailed Service Levels 1, 2, 3 and 4. He stated the key changes were to increase value to Copper Sky Membership and elaborated on discounts on programs, event pricing and parking, access to off-site programming, free guest passes to Copper Sky, discounts on merchandise and significant savings on annual memberships. He discussed parameters for pricing changes. He noted that the proposed fee schedule was posted on the City's website for public review for 60 days and then it would be included on the agenda for the January 15, 2019 Regular Council Meeting. He stated that the percentages in the fee schedule changed to bring veterans and seniors on a level playing field and elaborated.

Councilmember Smith asked for confirmation that no action would be taken in regards to the fees. She expressed concerns that seniors would be upset by the change in the discount percentage. Discussion ensued regarding senior discounts and memberships. Mr. Ulliot stated there was a 60 day public review in which they could provide feedback.

Councilwoman Gusse asked Mr. Ulliyot if he knew how many veterans were taking advantage of the discount. Mr. Ulliyot responded he did not have the number available. Next, Councilwoman Gusse asked how much input was received from the Parks, Recreation and Library (PRL) Committee. Mr. Ulliyot responded that the proposed policy was vetted through PRL prior to his arrival. Councilmember Brown inquired about the discount on merchandise. Mr. Ulliyot explained the discount. Consensus was to go forward and present with any changes and feedback provided during the 60 day review period.

A motion was made by Councilmember Brown, seconded by Councilmember Smith, that this Presentation be Approved. The motion carried by a unanimous vote.

9.3 **MISC 18-24**

The Mayor and City Council shall discuss and possibly take action on canceling the November 20, 2018 City Council regular meeting. Discussion and Action.

City Manager Horst explained there would be a few absences and a holiday weekend. Mayor Price acknowledged that this would be Vice Mayor Chapados' last full council meeting.

A motion was made by Vice Mayor Chapados, seconded by Councilmember Smith, that the November 20, 2018 Council Meeting cancellation be Approved. The motion carried by a unanimous vote.

10. Executive Session

10.1 ES 18-28

The Mayor and City Council may go into executive session for the purpose of discussion or consultation with the City Attorney and representatives of the City in order discuss and get direction on how to proceed with negotiations and a potential agreement for the purchase, sale or lease and development of Estrella Gin and the potential terms thereof, and for legal advice regarding same, pursuant to A.R.S. §38-431.03(A)(3), (A)(4) and (A)(7).

11. Adjournment

A motion was made by Councilmember Nancy Smith, seconded by Vice Mayor Peggy J. Chapados, to Adjourn at 8:07 p.m. The motion carried uanimously.

Certification of Minutes

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the regular meeting of the City Council of Maricopa, Arizona, held on the 6th day of November, 2018. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 4th day of December, 2018.

Vanessa Bueras
City Clerk