

# Fee Schedule



January 15, 2019



#### **Key Changes**

- Scholarship and Discount Policy
  - Now includes discounts on Copper Sky Memberships
  - Applications are completed annually instead of quarterly
- Parameters for Pricing Changes
  - Limits set for future increases within pricing scale



#### **Key Changes**

- Rental Fees
  - Community Park vs. Sports Complex
    - Fields at Pacana maintain price point while fields at Copper Sky increase
  - Not priced realistically or flexibly
    - Aquatics in particular from a loss side
    - The gymnasium from an access side
    - Flexible pricing allows for recruitment of tournaments and events while protecting community programs



### **Key Changes – Copper Sky**

- Changes to Copper Sky Membership
  - Elimination or restriction of options that undercut and devalued membership
    - Day pass rates increase
    - Limits on Punch Passes
    - Incentivize commitment No increase to annual
  - Additional fees
    - Join, Enhancement, and Cancelation
      - Will be used to fund replacement plan to ensure facility and equipment are maintained at a high level



### **Key Changes – Copper Sky**

- Improved Value Proposition
  - Copper Sky Members will save on other
    Community Services Programs
    - Generally 25% less on sports, aquatics, enrichment
    - Free event parking and fun zone included
    - Access to offsite programming
    - Free guest passes
    - New programming included at Copper Sky
    - Priority registration for popular programs
    - More



### **Key Changes – Copper Sky**

- Inclusion of Discounts on Membership through Scholarship Program
  - Discounts of 20% and 40% off of annual memberships for those who qualify
  - Seniors and Veterans receive 10% off
    - Seniors and Veterans can combine this discount with scholarship



#### Scholarship Program

- Based on Federal Poverty Guidelines
  - Uses income and household size
  - At 300% above the poverty level residents can receive 20% off of an annual membership
  - At 200% or below they would be eligible for 40% off of an annual membership
  - Single parent with 2 kids making less than \$42k annually pays just \$27 a month
  - A family of 6 making \$67k pays \$34 a month



#### Scholarship Program

#### **US Department of Health and Human Services**

#### **Federal Poverty Guidelines for FY 2019**

Size of family	100% of Poverty	200 % of Poverty	300% of Poverty	
1	\$12,140	\$24,280	\$36,420	
2	\$16,460	\$32,920	\$49,380	
3	\$20,780	\$41,560	\$62,340	
4	\$25,100	\$50,200	\$75,300	
5	\$29,420	\$57,840	\$88,260	
6	\$33,740	\$67,480	\$101,220	
7	\$38,060	\$76,120	\$114,180	
8	\$42,380	\$84,760	\$127,140	



#### **Scholarship Program**

- Easy Application Process
  - 1 page application
    - Tax Return income and household size
    - Current Income last two income statements
    - Proof Residency utility bill or alternative
  - Information is verified and returned
    - Only application is filed
  - Approval within 2 weeks



### **Senior Pricing for Copper Sky**

What does the new policy mean for Seniors?

- Instead of senior specific pricing, Seniors would get a 10% standard discount on non-specific programs
- Seniors who qualify could pay less than current rates if they are on a fixed income at or below 200% of poverty
- Still offering insurance benefit programs



## **Senior Pricing**

6-Month Membership						
	Current Adult	Proposed Adult	Current Senior	10% Senior Discount	+ 20% 1st Level Scholarship	+ 40% 2nd Level Scholarship
Senior	\$180.00	\$210.00	\$110.00	\$189.00	\$151.20	\$113.40
Monthly Rate	\$30.00	\$35.00	\$18.32	\$31.50	\$25.20	\$18.90
Senior Couple	\$280.00	\$336.00	\$171.00	\$302.40	\$241.92	\$181.44
Monthly Rate	\$46.66	\$56.00	\$28.50	\$50.40	\$40.32	\$30.24
12 Month Membership						
	Current Adult	Proposed Adult	Current Senior	10% Senior Discount	+ 20% 1st Level Scholarship	+ 40% 2nd Level Scholarship
Senior	\$336.00	\$336.00	\$200.00	\$302.40	\$241.92	\$181.44
Monthly Rate	\$28.00	\$28.00	\$16.66	\$25.20	\$20.16	\$15.12
Senior Couple	\$504.00	\$504.00	\$318.00	\$453.60	\$362.88	\$272.16
Monthly Rate	\$42.00	\$42.00	\$26.50	\$37.80	\$30.24	\$22.68





## **Questions?**

