
Profile

Chance

First Name

Love

Last Name

chalo388@gmail.com

Email Address

43502

Street Address

43502 W Elizabeth Ave

Suite or Apt

Maricopa

City

AZ

State

85138

Postal Code

Home: (323) 896-8919

Primary Phone

Home:

Alternate Phone

Which Boards would you like to apply for?

Board of Adjustment: Submitted

Are you applying based on a request from a member of City Council?

☒ Yes ☐ No

Henry Wade

If so, please indicate which Council member:

What district do you live in? *

☒ City Resident

If residency status is non-resident, do you own property or a business within the City of Maricopa?

☒ Yes ☐ No

Interests & Experiences

Briefly tell us about your experience and education:

My experience ranges from real estate, volunteering, and marketing. I have a Bachelor degree from Arizona State University in Communications/ Liberal Studies.

Briefly tell us why you want to serve on this board/committee/commission:

I am interested in serving on the board adjustors to assist in variances for zoning ordinances to further develop my interest and passion in real estate while serving my respective community.

When are you available for meetings?

Fridays, Saturdays, Sundays, and evenings weekly.

Are you a graduate of the City of Maricopa Citizens Leadership Academy?

☐ Yes ☒ No

n/a- pending leadership academy application

If so, what year did you graduate?

Are you at least 18 years old and registered to vote in Pinal County?

☒ Yes ☐ No

Have you lived within the City's Incorporated Limits for at least one year?

☒ Yes ☐ No

Have You Served On Any Boards, Commissions, Committees, or Task Forces In the Past?

☐ Yes ☒ No

If so, Please List:

[Chance_s_Resume_-1.docx](#)

Upload a Resume

Board-Specific Questions

Additional Information

Chance Love

43502 West Elizabeth Avenue Maricopa, Arizona 85138

323. 896-8919 (Mobile) – chalo388@gmail.com (E-mail)

Objective

Expand my knowledge and work experience, with new challenges and growth with an employer who exemplifies workforce excellence and teamwork.

Education/Training

Arizona State University, Tempe, Arizona 85281

December 2013: Bachelor of Arts –Liberal Studies and Communications

Certified in Call Tracking Metrics, Google Analytics, Google Adwords, & Bing Ads.

Experience

**The River Source, 108 E. 2nd Ave. Mesa Arizona 85210/ 16286 S. Sunland Gin Rd.
Arizona City, AZ 85123**

Marketing Manager Dec. 2015 – Jan. 2018 (present)

- Update company “Success Metrics” & analytics weekly.
- Seeks any potential marketing opportunities to produce good return on investment (ROI) through digital and traditional platforms: In America TV featuring James Earl Jones, Dr. Phil Virtual Reality Goggles for Addiction.
- Prepare monthly company newsletters and maintain a growing email contact list of subscribers.
- Maintain & develop new referral relationships through field visit marketing including hospitals, attorneys, rehabilitation centers, physicians, counselors, therapists, etc... (50% or more of all patients must come from referrals).
- Review and update weekly patient intake reports; Submit weekly reports that includes call auditing.
- Responsible for planning substance abuse community events, reporting, and tracking ROI from each event.
- Monitor company marketing expenses and prepare ROI reporting.
- Prepare market research and competitor analysis reports.

- Responsible for vendor contracting & admissions team training.
- Track incoming calls through “Call Tracking Metrics” (call tracking software).
- Promote and maintain strong reputation of River Source management through networking, teamwork, and online directories, which produces ongoing new lucrative relationships.

Halloway by Dianne Halloway Footwear Brand, PO BOX 1355 500 S. Mill Ave. Tempe, AZ 85280-1355

Marketing Director June 2016- October 2017

- Responsible for meeting quarterly goals through footwear sales, exhibition planning, production design, and measuring returns on investment.
- Track company page analytics increase social media followers on all platforms, and new strategic partnerships.
- Raise brand awareness and development through disruptive marketing projects and community events.
- Provide shoe fit testing feedback, negotiate shoe costs with all shoe manufacturers, and budgeting.

**Community Outreach Liaison
& Admissions Coordinator**

April 2012- December 2015

- Maintained & developed new referral relationships through field visit marketing including hospitals, attorneys, probation officers, rehabilitation centers, physicians, drug counselors, therapists, etc.. (50% or more of all patients must come from referrals).
- Assisted in planning and attending substance abuse community events
- Planned Community events such as “The Thanksgiving Turkey Trot” for patients to volunteer services to the less fortunate and other & various holiday volunteer programs with patients.
- Coordinated Recovery 5K Walk for fundraising purposes.
- Provided phone or email coverage for incoming inquiries about The River Source and answered general questions from potential patients, family members, friends, or professional referents.
- Reviewed and updated weekly patient intake reports.

- Responsible for developing strategic partnerships and strong referral relationships with other substance abuse facilities.
- Maintained a professional and positive attitude when working with callers/potential patients, family members, team members, and clinical team.
- Submitted weekly reports that included call auditing.

Ak-Chin Police Department 45525 W. Farrell Road Maricopa, AZ 85139

Communications Officer July 2007- Sept. 2014

- Answered and evaluated incoming calls (by phone or radio) for police or fire/emergency medical services.
- Entered, modified, updated and retrieved information from the Spillman Database, Computer Aided Dispatch (CAD), and Arizona Criminal Justice Information System (ACJIS)
- Contacted or assisted in contacting on call personnel/other agencies such as Ak-Chin Housing, Ak-Chin Maintenance, ED3 electrical services, Southwest Gas, medical air evacuation provider, and Child Protective Services.
- Remembered details, departmental procedures, and applied them in emergency situations.

UPS | (Chandler, AZ 85224)

Driver Helper

December 2006-January 2007

- Delivered packages to homes and small businesses.

Volunteer Experience

January 2016 – December 2017 **My Brother's Keeper- Tempe Boys and Girls Club** | 715 W. 5th St. Tempe, AZ 85281

- Call to action to ensure all boys and young men have equal opportunity to achieve their full potential.
- Served as a Mentor to young boys during the Tempe after school program, developed program curriculum, and weekly learning activities.
- Assisted with event planning and My Brother's Keeper after school programs.

Internship

Checkered Flag Run Foundation Internship June 2016- December 2017 (present)

- Assist in the event planning and logistic of the yearly “Phoenix Tools for School” backpack drive.
- Compile event demographics and post-event debriefing.
- Help develop and provide diverse educational programs that impact under-served students.
- Help coordinate and provide program volunteers for all community events within the city of Phoenix.

The River Source Community Outreach Internship April 2012-April 2013

- Assisted in substance abuse programs market research and development.
- Maintained & developed new referral relationships through field visit marketing (hospitals, attorneys, rehabs, physicians, counselors, therapists, etc.. (50% or more of all patients must come from referrals).
- Assisted in developing new programming & policies, and procedures.

Skills

Advanced Microsoft Office: Word, Excel PowerPoint, Event Planning, Brand Development, E-Mail marketing, Social Media Marketing, Typing, Computer Skills, Google Analytics and Data, Google Adwords, Bing Adwords, Customer Service, Strategic Partnerships, Reputation Management, Search Engine Optimization Marketing, Paid Per Click Marketing, Community Outreach, Market research and Business Development, Project Management, Advertising, Production Design, Vendor contracting, Call Tracking Metrics, , Program Policy Writing, Contracts and Grants research.

References

Professional

Robert Everson | Owner of Bama Bbq | Phone Number: 602 330-4835

James Cloud | My Brother’s Keeper Program Director | Phone Number: (480) 234—7349

Chance Love



Lorenzo Holcomb | Ak-Chin Detention Supervisor | Phone Number: 480 388-5330