ARTS TASK FORCE

Report & Recommendation to City Council

Tuesday, October 17, 2017

ARTS TASK FORCE
TASKS

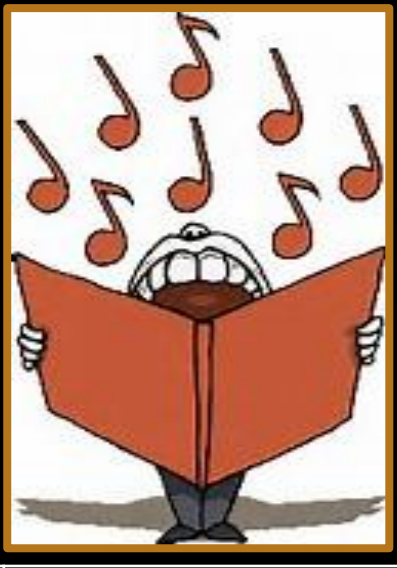
#1 – Develop an Arts Display Policy for public facilities

#2 – Identify components of a comprehensive municipal arts program

ARTS TASK FORCE
MEMBERS

Dorothy Charles

Maricopa Historical Society, Director



John Janzen

Maricopa Chorus, MAC former Board Member

Angelina Martin

MFA Textile & Costume Designer, MH Visual Artist, MAC Board

Cynthia Portrey

Textile & Weaving Artist

Skyler Sharpe

Culinary & Visual Artist

Paul B. Shirk

Maricopa Historical Society, President

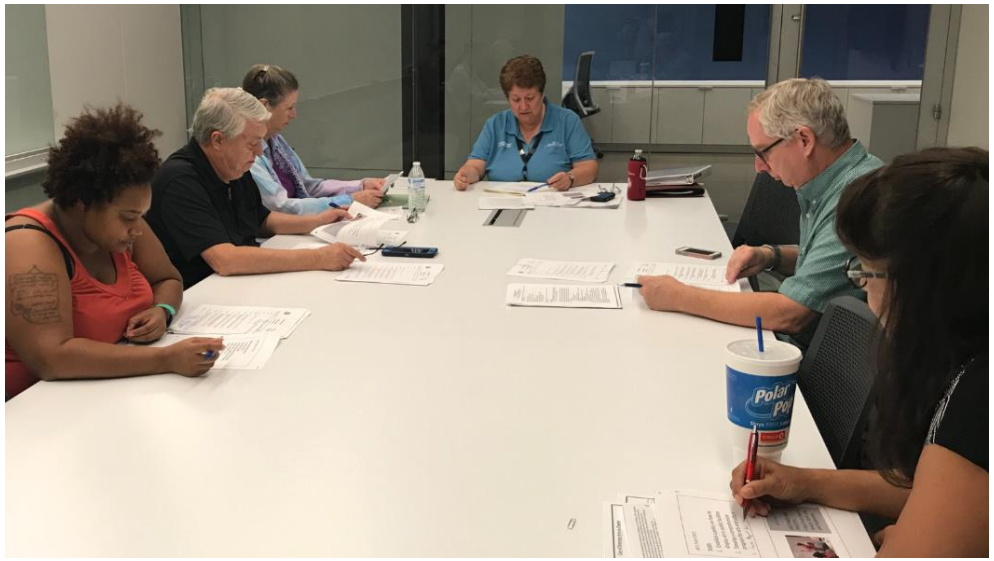
ARTS TASK FORCE
MEMBERS

Peg Chapados
City Councilmember
Council Liaison / Chair

Erik Surber
Library Manager
Staff Liaison

ARTS TASK FORCE
MEETINGS & PROCESS

Task Force members met in March, April, July, and September



ARTS TASK FORCE

ARTS DISPLAY POLICY

ARTS TASK FORCE
ARTS DISPLAY POLICY

- **Current policy** for submission & exhibition
- Desired **revisions**
- **Partnerships** with MAC, Maricopa Library, MCE - galleries & displays, events, etc.
- **Solicitation**, **review**, & **selection** processes

ARTS TASK FORCE
DISPLAY POLICY

4 Parts: *(review by City Attorney's Office completed)*

- Revised **Policy Statement**
- **Application**/Display **Agreement and Release** *(includes sales options)*
- Art **Inventory** Sheet *(samples of works)*
- Display **Removal Confirmation**

ARTS TASK FORCE

MUNICIPAL ARTS PROGRAM

- **Mission & Vision Statements**
- **Art Asset Inventory: *multiple artforms***
- **Spaces for Art Display & Performance**
- **Partnerships:**
  collaboration, cooperation, planning, communication, & promotion

ARTS TASK FORCE

MUNICIPAL ARTS PROGRAM

- **Funding options & sources / grants**
- **Marketing & Publicity, Advertising**
  art awareness & appreciation
- **Special Events, Activities & Programs**
- **Classes, Instruction, Education**

- **Correlation to and importance for:**
  - ✓ *Branding & Marketing*
  - ✓ *Economic Development*
  - ✓ *Planning & Design*
  - ✓ *Education & Life-Long Learning*
  - ✓ *History & Heritage*
  - ✓ *Quality of Life*

ART is an inclusive characteristic of a thriving, prosperous city, region, people and place

AN ART PROGRAM IN MARICOPA SHOULD BE…

INCLUSIVE – for all ages, in all spaces

COLLABORATIVE – partnerships, cross-promotion, planning coordination

DIVERSE– different things to each person or group

ENTREPRENEURIAL & ECONOMIC– opportunities for growth

INTERACTIVE – "hands on", appreciation, preservation, cultural representation, historical perspective

PUBLIC EVENTS, ACTIVITIES & PROGRAMS

ART IN MARICOPA IS…

An INTRINSIC AMENITY

AESTHETICS

CREATIVITY & EXPRESSION

PRACTITIONERS

A holistic sensory experience, a “connection”!

ART IN MARICOPA IS…

ART IN MARICOPA IS…

A KEY QUALITY OF LIFE for our city, residents, businesses, and future development;
a combination of assets and talents that are:

- **Tangible**
- **Intangible**
- **Intellectual**
- **Historical**
- **Cultural**
- **Sensory**
- **Technological**
- **Educational**
- **Emotional**
- **Economic**
- **Social**
- **Philanthropic**

A vital component of our
"proud history, prosperous future"

ARTS TASK FORCE
COUNCIL ACTION ITEM

Should Maricopa City Council establish a standing Arts Committee?

ARTS TASK FORCE
RECOMMENDATIONS

1

Adopt the Arts on Display Policy forms & documents

2

Explore options for a City-wide Arts Event Calendar

3

Support and promote Maricopa artists & art organizations

4

Continue to identify and provide art-related events, programs and activities

ARTS TASK FORCE
RECOMMENDATIONS

5

Provide assistance for all forms and types of funding options to support the arts in Maricopa

6

Apply "Shop Local" principles to Maricopa's art and artists

7

Create a standing Arts Committee

ARTS TASK FORCE **NEXT STEPS**

Action	Action & any further direction at the November 7th Regular Council Meeting
Approve	Approve the Arts Display Policy & related documents
Develop	Develop guiding principles for a standing committee
Adopt	Adopt an Ordinance creating a standing Arts Committee

ARTS TASK FORCE

QUESTIONS