



Utility Service Line Warranty Marketing Agreement

September 5, 2017

Background

- Ashley Shiwarski with Utility Service Partners, Inc. presented the warranty program to Council on August 1, 2017
- Direction was given to move forward with a marketing agreement in order to make the community aware of the program available
- Staff met with Global Water to discuss the program so they can communicate effectively with customers

Agreement Summary

- The City offers property owners the opportunity, but not the obligation to purchase a warranty
- Utility Service Partners, Inc. will pay the City a License Fee of \$0.50 per product for each month that a product is in force for a residential property owner
- Utility Service Partners, Inc. shall have the right to conduct up to three campaigns per year, comprised of up to six mailings

Products Available

- External Sewer Line Warranty (initially, \$7.75 per month; \$88.00 annually)
- External Water Line Warranty (initially, \$5.75 per month; \$64.00 annually)
- In-Home Plumbing Warranty (initially, \$9.99 per month; \$114.99 annually)



Questions?

