



Non-Resident Rate	200% of Base Rate
Base Rate (Local Business)	_
Resident/Non-Profit Rate	35% Off

#### Relevant Definitions:

Non-Resident – An individual or organization not based in the City of Maricopa.

Local Business – An entity or organization that does not fit the below definition of "Non-Profit" but does have a verifiable address from which they conduct business within the City of Maricopa, qualifying them for the base rental rate.

Non-Profit – An organization recognized by the Internal Revenue Service (IRS) as a 501 (c)(3) organization, and that is in good standing with the IRS.

Resident – An individual that resides within the City of Maricopa as exhibited by an official government identification or a document which confirms their address including but not limited to either a driver's license, voter ID card, or recent utility bill.



# **Incorporated Changes Since July 25**

- (1-a-i) City Facilities available for rent shall generally be made available to be booked no less than six months one year in advance of any potential booking date, unless being booked on a recurring basis, in which case they shall be made available to be booked no less than one month in advance of any potential booking date.
- (2-a-i) If a Rental is booked on a recurring basis, discounted rates should not be used more than once per week unless it is for the use of an Athletic Field.
- (2-a-iii) Renters may use the a discounted rate at one event per fiscal year (July 1-June 30) while charging or requiring donations for entry. Any subsequent events within the same fiscal year hosted by the same renter may only use the discounted rate if the event is open to the general public and does not require any purchase, fee payment, or donation to gain admission.
- (2-d) Departments overseeing the rental of City Facilities may designate rooms or facilities that may be reserved residents of Maricopa without an assessed fee.
  - Rooms or facilities to not have an assessed fee should have either no cost or very low costs associated with their use.
  - Any area designated for free reservation shall be free to any party reserving that area.



### **Establish a Base Rate**

 Currently we have a resident rate and a non-resident rate

We compared to other cities

 Considered the goal of a discount for residents and non-profits

 We added 15% to the current resident rate to establish the base rate

## Comparison to 5 similar population Cities in Arizona

Casa Grande, Chandler, Marana, Goodyear, and Apache Junction

OUTSIDE FACILITIES	Ramada-small	Ramada-large	Courts	Baseball/ Softball Fields	Outdoor Multi- Purpose Fields
Resident + Non-Profit	65%	129%	174%	86%	74%
Youth Resident			139%	46%	39%
Local Business	42%	134%	111%	62%	30%
Non-Resident	93%	214%	200%	134%	56%
		Casa Grande		Casa Grande	Casa Grande
		Chandler-Rec		Chandler-Rec	Chandler-Rec
	Marana	Marana	Marana	Marana	Marana
	Goodyear	Apache Junction	Goodyear	Goodyear	Goodyear
	Apache Junction		Apache Junction	Apache Junction	Apache Junction



### Comparison to 4 similar population Cities in Arizona

Casa Grande, Chandler, Marana, Goodyear, and Apache Junction

INSIDE ROOM OCCUPANCY	20	25	40	90	100	150	250
Resident + Non-Profit	78%	53%	156%	100%	63%	78%	99%
Local Business		53%		100%	100%	100%	100%
Non-Profit Rates Only		80%	100%	100%			100%
Non-Resident	125%	87%	100%	100%		100%	100%
		Casa Grande		No Others		Casa Grande	
		Chandler-CC			Chandler-CC		
		Chandler-Rec					
	Marana		Marana			Goodyear	Marana



			CURRENT Rental Rates										
				Resident Rate	N	Non-Resident Rate			Base Rate	_	Resident & Non-Profit 5% Disc of Base Rate)		Ion-Resident Non-Local Business 10% of Base Rate)
Pac	ana Park	Outdoor Facilities/Fields											
	Unlimited	Pacana Multi-Purpose	\$	13.00	\$	16.00		\$	15.00	\$	10.00	\$	30.00
	Unlimited	Pacana Multi-Purpose - Youth	\$	7.00	\$	11.00		\$	8.00	\$	5.00	\$	16.00
	Unlimited	Pacana Softball & Baseball	\$	13.00	\$	16.00		\$	15.00	\$	10.00	\$	30.00
	Unlimited	Pacana Softball & Baseball - Youth	\$	7.00	\$	11.00		\$	8.00	\$	5.00	\$	16.00
	Unlimited	Pacana Courts	\$	13.00	\$	16.00		\$	15.00	\$	10.00	\$	30.00
	Unlimited	Pacana Courts - Youth	\$	7.00	\$	11.00		\$	8.00	\$	5.00	\$	16.00
	25	Small Ramada	\$	15.00	\$	20.00		\$	17.00	\$	11.00	\$	34.00
	90	Group Ramada	\$	40.00	\$	54.00		\$	46.00	\$	30.00	\$	92.00
Cop	· ·	Outdoor Facilities/Fields Copper Sky Multi-Purpose	\$	18.00	\$	22.00		\$	21.00	\$	14.00	\$	42.00
			_		\$			\$		\$	9.00	\$	
		Copper Sky Multi-Purpose - Youth	\$	12.00	\$	19.00 22.00		\$	14.00	\$		\$	28.00 42.00
		Copper Sky Baseball	_	18.00	\$	19.00		\$	21.00	\$	9.00	\$	28.00
		Copper Sky Baseball - Youth	\$	18.00	\$			\$	21.00	\$	14.00	\$	
	Unlimited	Copper Sky Softball	\$		<u> </u>	22.00		\$				\$	42.00
		Copper Sky Softball - Youth Copper Sky Outside Courts	\$	12.00	\$	19.00 22.00		\$	14.00	\$	9.00	\$	28.00
		Copper Sky Outside Courts - Youth	\$	12.00	\$	20.00		\$	14.00	\$	9.00	\$	34.00 28.00
			_		\$			\$		\$		\$	
		Copper Sky Multi-Gen Lawn	\$	100.00	<u> </u>	135.00		_	115.00		75.00	\$	230.00
		Great Lawn	\$	200.00	\$	270.00		\$	230.00	\$	150.00	<del>'</del>	460.00
	25	Small Ramada	\$	15.00	\$	20.00		\$	17.00	\$	11.00	\$	34.00
	90	Group Ramada	\$	40.00	\$	54.00		\$	46.00	\$	30.00	\$	92.00



		CURRENT R	lent	al Rates	PROPOSED Rental Rates						
		Resident Rate	N	on-Resident Rate	Base Rate			Resident & Non-Profit (35% Disc of Base Rate)		on-Reside Non-Local Business % of Base R	
er Sky	Indoor Facilities										
90	Multi-purpose - A (aka Dry)	\$ 65.00	\$	87.00	\$	75.00	\$	49.00	\$	15	
90	Multi-purpose - B (aka Wet)	\$ 65.00	\$	87.00	\$	75.00	\$	49.00	\$	15	
y/Cult 250	Library/Cultural Redwood A/B	\$ 130.00	\$	173.00	\$	150.00	\$	98.00	\$	30	
250	Library/Cultural Redwood A/B	\$ 130.00	\$	173.00	\$	150.00	\$	98.00	\$	30	
150	Library/Cultural Redwood A	\$ 65.00	\$	87.00	\$	75.00	\$	49.00	\$	15	
100	Library/Cultural Redwood B	\$ 65.00	\$	87.00	\$	75.00	\$	49.00	\$	15	
25	Library/Cultural Pine Room	\$ 35.00	\$	47.00	\$	40.00	\$	26.00	\$		
25	Library/Cultural Maple Room	\$ 35.00	\$	47.00	\$	40.00	\$	26.00	\$	;	
	Library/Cultural Outdoor Amphitheater/Grass Area	\$ 100.00	\$	125.00	\$	115.00	\$	75.00	\$	2	
	Library/Cultural Atrium	\$ 200.00	\$	350.00	\$	230.00	\$	150.00	\$	46	
r & Co	mmunity Center										
100	Senior Center Main Room	\$ 100.00	\$	100.00	\$	115.00	\$	75.00	\$	2	
40	Senior Center Large Conference Room	\$ 50.00	\$	50.00	\$	58.00	\$	38.00	\$	13	
20	Senior Center Small Conference Room	\$ 25.00	\$	25.00	\$	29.00	\$	19.00	\$	5	





