



Copper Sky Veteran Membership Rate Change

May 5, 2015



Current Set-up

- Any Copper Sky member with Military Veteran status receives a 5% discount on their current membership.
- This applies to whatever type of membership they have including:
 - 1 Adult
 - 2 Adult
 - Youth/Student
 - Senior
 - Senior Couple
 - Family

Proposed increase in discount

- Staff was asked to look into increasing the Military Veteran discount from 5% to 10% and gauge it's financial impact.
- Currently, there are 138 Copper Sky membership accounts that would need to be adjusted.

Financial Impact

- The overall financial impact of increasing the Military Veteran discount rate from 5% to 10% would be an estimated loss of an additional \$4,460.25 annually.
- Here is a breakout of the impact per membership type:

– 1 Adult Memberships	-\$211.80
– 2 Adult Memberships	-\$606.25
– Youth/Student Memberships	-\$48.50
– Senior Memberships	-\$62.00
– Senior Couple Memberships	-\$273.90
– <u>Family Memberships</u>	<u>-\$3,257.80</u>
– Total	-\$4,460.25

Summary

- To facilitate this change, staff can manually enter the proposed increase in military Veteran discount rate through the ActiveNet system, adjusting from 5% to 10%.
- This proposal was vetted through the Parks, Recreation and Library Committee during their meeting on March 25, 2015.

Questions or Comments?

