



City Complex Loop Name

May 15, 2012



Background

- City Complex site loop road needs a name
- On April 17, City Council directed staff to obtain community input through an online submission process
- City received 79 unique recommendations
- Staff reviewed, combined, and narrowed the list to five choices

Narrowing Process

- Eliminated:
 - Pre-existing street names or names similar to schools, businesses, or facilities to avoid confusion to the traveling public and for public safety response
 - Offensive or inappropriate responses
 - Street Type (i.e., Drive, Avenue, Circle, etc.)
 - The appropriate street type is Loop or Way for this type of roadway

Narrowing Process, continued

- Suggestions with “Copa” or “Maricopa” were removed to avoid redundancy (see below)
- Consideration was given to how the address would appear on an address label, a City building, marketing materials, email signature lines, letterhead, etc.

City of ~~Maricopa~~
One “~~Maricopa~~” Way
~~Maricopa~~, AZ 85138

Selection Considerations

- Received several good suggestions that would be more appropriate as a name for ancillary roadways within this project, versus the primary roadway
 - Those street names can be utilized for future roadway naming purposes enabling the City Council to honor suggestions that were not chosen for the primary roadway

Five Recommendations Ends with Loop or Way

- City Pavilion
- Civic Center
- Cotton
- Kino Wells
- Stagecoach

Address Examples

(City Hall=One, Police Administration=Two)

- City of Maricopa
One City Pavilion Way
Maricopa, AZ 85138
- City of Maricopa
One Civic Center Way
Maricopa, AZ 85138
- City of Maricopa
One Cotton Loop
Maricopa, AZ 85138
- City of Maricopa
One Kino Wells Way
Maricopa, AZ 85138
- City of Maricopa
One Stagecoach Loop
Maricopa, AZ 85138
- City of ~~Maricopa~~
One "~~Maricopa~~" Way
~~Maricopa~~, AZ 85138



Questions?

