



City of Maricopa

City Hall
39700 W. Civic Center
Plaza
Maricopa, AZ 85138
Ph: (520) 568-9098
Fx: (520) 568-9120
www.maricopa-az.gov

Meeting Minutes - Draft City Council Work Session

Mayor Christian Price
Vice-Mayor Peggy J. Chapados
Councilmember Marvin L. Brown
Councilwoman Julia R. Gusse
Councilmember Vincent Manfredi
Councilmember Nancy Smith
Councilmember Henry M. Wade Jr.

Tuesday, September 4, 2018

6:00 PM

Council Chambers

1. **Call to Order**

The City Council Work Session was called to order at 6:03 p.m.

2. **Roll Call**

Present: 7 - Vice Mayor Peggy J. Chapados, Councilmember Vincent Manfredi, Councilmember Henry Wade, Mayor Christian Price, Councilmember Marvin L. Brown, Councilmember Nancy Smith, and Councilwoman Julia R. Gusse

3. **Agenda Items**

3.1 [WS 18-01](#)

The Mayor and City Council shall review items on the Regular City Council meeting agenda.

The following items were removed from the Consent Agenda: Agenda Item 9.6, MOU 18-07 per Councilwoman Gusse's request, Agenda Items 9.6, 9.15, 9.17 and 9.18 per Councilmember Smith's request and Agenda Item 9.8 per Councilmember Wade's request.

3.2 [WS 18-02](#)

The Mayor and City Council shall hear reports on meeting and/or conferences attended by Council.

Councilmember Wade reported on the attendance of the Council to the Arizona League of Cities and Towns Conference. He thanked Executive Assistant, Carol Robinson for coordinating their attendance to the conference. He acknowledged Mayor Price for his recent election as President of the League.

Councilmember Smith reported attending a Maricopa Association of Governments (MAG) meeting and elaborated on a discussion on cyber security. She stated there was also a discussion on education and elaborated on the initiative, Achieve 60 Arizona. She elaborated that Central Arizona College (CAC) gave an update on how they were establishing industry partnerships. She added there was an economic development overview of Arizona and elaborated. Next, she reported attending the Pinal Partnership Breakfast on August 31st and elaborated on items discussed such as marketing opportunities with the Arizona Office of Tourism and the Town Hall for Pinal County. Next, she reported Pinal County was putting together promotional videos that showcased county attractions. She noted that the local Raceway Bar and Grill was

featured. Next, she reported participating in the transportation discussion at the Arizona League of Cities and Towns Conference and elaborated. She reported on the Go Digital discussion and elaborated on new ways of sharing information and open data. Lastly, she encouraged education on Proposition 126.

Vice-Mayor Chapados acknowledged Councilmember Wade on his latest Councilmember on the Corner event on August 11th on the topic of empowering citizens with disabilities. She elaborated on the Special Needs Registry and thanked Councilmember Wade the Maricopa Police Department.

3.3 [WSPRES 18-22](#)

The Mayor and City Council shall hear an update on the Maricopa Economic Development Alliance (MEDA) from Ron L. Fleming, MEDA Board Director & Global Water President.

Economic Development Director, Denyse Airheart opened the presentation. Ron Flemming, Chairman of the Maricopa Economic Development Alliance (MEDA) and CEO of Electrical District Number 3 introduced, board member Ron Fleming, President/CEO of Global Water and Doctor Ioanna Morfessis, MEDA Senior Advisor. He distributed brochures of MEDA's Fiscal Year 2018-2019 progress. He gave a brief background on MEDA and noted their following economic development legacy projects: Banner Health Maricopa Center, Dignity Health Urgent Center, Central Arizona College (CAC)'s Maricopa campus, and the Walmart shopping center. He discussed MEDA's partnership with the city. He recognized Mayor Price, Councilmember Brown, City Manager Horst, and Mrs. Airheart as MEDA board members. Lastly, he congratulated Mayor Price for his appointment as President of the Arizona League of Cities and Towns. He turned the presentation over to Mr. Fleming.

Mr. Fleming stated one of MEDA's primary roles was to market Maricopa and he detailed the marketing program. He stated they sponsored several TV segments, marketed events, and ran digital advertisements in Southern California. He discussed the results and stated that they would focus more on the economic development front. He stated they would work with Mrs. Airheart to finalize the marketing program. He turned the presentation over to Dr. Morfessis.

Dr. Morfessis discussed collaboration and partnerships with organizations like MEDA. She stated that their work lead to a 5 year strategic plan for the Maricopa Unified School District (MUSD). She elaborated on education in the City of Maricopa including the support of the override. She stated MEDA hoped to build stronger private-public partnerships. She detailed the benefits of MEDA and invited questions from the Council.

Councilmember Smith asked Mr. Fleming to elaborate on the digital advertisements. Dr. Morfessis stated the quality of life ads appeared in Southern California's publications of the Wall Street Journal, Barron's and the Financial Times of London. She elaborated and a brief discussion ensued.

Councilmember Wade asked Dr. Morfessis to elaborate on the benefits of organizations such as MEDA. Dr. Morfessis elaborated.

Councilwoman Gusse inquired if students from outside of Maricopa were coming to Maricopa High School. Dr. Morfessis responded she did not have that information readily available. Discussion ensued regarding making Maricopa schools, destination schools.

The Presentation was heard.

3.4 **WSPRES 18-26**

The Mayor and City Council shall hear a presentation from the Bureau of Land Management's (BLM) Phoenix District Manager Leon Thomas.

Intergovernmental Affairs Director, Dale Wiebusch introduced Edward Kender, Field Manager of the Lower Sonoran Field Office with the U.S. Department of the Interior Bureau of Land Management (BLM). Mr. Kender elaborated on the extent of his field office. He discussed the Travel Management Planning explaining it was meant to establish and designate motorized trails, routes and areas for the Buckeye Hills/ Rainbow Valley planning area. Next, he discussed the Sonoran Valley Parkway Project. He explained the project would expand the road network in Mobile, Arizona in order to enhance its emergency services. He talked about the Sonoran Desert National Monument projects including; completing the Land Health Evaluation and Compatibility Analysis, the MCDOT MC 238 Corridor Improvement Study and the Juan Bautista de Anza Recreation Management Zone Recreation Plan. He detailed the Butterfield Recreation Area, the Estrella Recreation Area and the Christmas Camp. Next, he discussed the Pinal County Palo Verde Project. Lastly, he provided contact information for Leon Thomas, District Manager, Wayne Monger, Sonoran Desert Monument Manager and Mariela Castaneda, Public Affairs Specialist. He opened the floor for questions.

Councilmember Smith asked Mr. Kender to elaborate on the timeline for the Palo Verde Project. Mr. Kender elaborated on the phases.

Mayor Price inquired if BLM was involved with the Tier 1, Environmental Impact Statement (EIS) study that the Arizona Department of Transportation (ADOT) was conducting for the Interstate 11 (I-11) Corridor. Mr. Kender stated they were cooperating.

Councilwoman Gusse asked how the information on recreation sites could be made available for veterans. Mr. Kender stated that anyone could call the BLM offices and speak with a recreation planner.

The Presentation was heard.

4. Executive Session

There was no executive session.

5. Adjournment

A motion was made by Councilmember Henry Wade, seconded by Councilmember Vincent Manfredi, to Adjourn at 7:01 p.m. The motion carried unanimously.

Certification of Minutes

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the work session of the City Council of Maricopa, Arizona, held on the 4th day of September, 2018. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 18th day of September, 2018.

Vanessa Bueras
City Clerk