

BOARD ACTIONS

Age-Friendly Maricopa Advisory Committee
Regular Meeting
March 20, 2023

4:06 PM Call to Order	The meeting was called to order at 4:06 p.m. by Chair Elizabeth Howell.
Roll Call	<p>Committee members present were: Chair Elizabeth Howell, Vice-Chair Ron Smith, Committee members: Carol Machovec, Susan Randolph, and Tom Rein.</p> <p>Committee members absent: Joan Koczor and Dorrine Tevault.</p> <p>City staff present: Quinn Konold, Director of Communications & Cultural Services; Travis Orian, Events & Cultural Affairs Manager; and Brenda Campbell, Community Events and Arts Coordinator.</p>
Minutes	Tom Rein made a motion to approve the January 9, 2023 Age-Friendly Maricopa Advisory Committee Meeting minutes. Ron Smith seconded. Minutes approved.
Call To the Public	<p>Ron Smith shared with the committee that he is still working on a new website for seniors and for seniors only: www.maricopaseniorliving.com.</p> <p>Also that an AARP Grant Proposal has been submitted for educating community members about preparedness for summer storms. One of the goals is to expand the current registry for those in the community that have special needs and integrate it with the Emergency Management systems within the City. Also resurrect the name “Copa Cares” for volunteer program with expanded training in various areas.</p> <p>There is a literature rack in the Maricopa Community Center to help distribute information to seniors.</p> <p>Tom Rein shared his displeasure with how the nominee for the special task force was decided and that the committee did not have an opportunity to be involved in the decision to represent the group.</p>
Agenda Item 5.1: Committee Report	Chair Elizabeth Howell expressed her appreciation for the support received at the Senior Info/Expo and the Shred-A-Thon.

<p>Agenda Item 5.2: Staff Report</p>	<p>Travis Orion also expressed appreciation to the Committee on the January events. He also was very pleased in the ability of getting community involvement at the Shred-A-Thon (ROTC, Police volunteers, etc).</p> <p>Saturday, March 22 from 5 – 9 p.m. will be the next community event: Copa Cultural Night Market. Lots of entertainment and food from various different cultures. The focus on Art will include interactive art pieces for crowd participation, the Art Mobile where participants can make and take items, and the Art Gallery hosted by the Maricopa Friends of the Arts featuring local artisans selling their wares.</p> <p>He also updated everyone on recent organizational changes.</p>
<p>Agenda Item 5.3: Senior Info/Expo</p>	<p>Once again, the 2023 Senior Info/Expo was a great success!</p> <p>Tom expressed the need for more major corporate sponsors and would like to take the lead in getting sponsorship.</p> <p>Need to ensure that we do not run out of food in the future. One suggestion included providing a different color ticket for the vendors and volunteers and making sure that they go to the kitchen instead of being served in the main room. The meal time should not start at 10am – people should be able to hear presentations. There was also an idea of eliminating lunch and having light snacks so that the meal area can be converted to a presentation area with good quality speakers.</p> <p>Another suggestion included having a single sheet of paper that recaps all of the important information included in all of the various packets that are distributed (FAQ). The committee should review the night before so that everyone shares the same information.</p> <p>More focus should be on the presenters and the sessions offered / gathering information from the various vendors. Some felt that people only attended for the food.</p> <p>Sound system in the gymnasium could be improved. However, there are issues with people who have hearing aids.</p> <p>Pens in the bags were too difficult to find so they should possibly be at a separate table where evaluations can be filled out. Tickets for food need to be given at registration and not put in the bag.</p> <p>Need to explore the time that the event is held. Four hours was too long and most people had left by 11am. Moving to a three-hour event (9am – 12pm) was suggested and would also help with the elimination of lunch.</p> <p>Ron distributed the results from the survey. Everyone was asked to review and look for trends.</p>

<p>Agenda Item 5.4: 2023 Shred-A-Thon</p>	<p>The Shred-A-Thon was a success! But the consensus was that more advertising is needed, especially in asking for donations to be brought. Focus should be on putting things on the City’s social media that the committee can share to their friends and family.</p> <p>There were nineteen volunteers from ROTC that assisted. There were also several police volunteers who assisted in keeping the traffic flowing. The food bank also had volunteers who were sorting the food as it was gathered.</p> <p>The Shred-A-Thon brought in 722 pounds of food that was donated to F.O.R. Maricopa Food Bank. Also monetary donations were given to the Maricopa Pantry (just under \$500).</p>
<p>Agenda Item 5.11: Future Agenda Items</p>	<p>Topics that were identified to discuss in future meetings include:</p> <ul style="list-style-type: none"> • Schedule the date for the 2024 Shred-A-Thon • Review survey results from the Senior Info/Expo • Pursue sponsorships • Identify good vendors and recruit excellent service providers • Establish quarterly meeting schedule and meet only as needed • Quick review of the senior website that is under construction
<p>Adjournment 5:22 PM</p>	<p>The meeting was adjourned at 5:22 PM.</p>