

MEMO

Public Services Department

To: Honorable Mayor, Christian Price and City Council Members
From: Jim Johansen, GIS Technician
Through: Mike Riggs, Public Services Director
Date: October 14, 2019

Re: Proposed, City-initiated, six (6) street name changes

REQUEST

City-initiated street name changes: Pursuant to the Street Naming and Addressing Procedures (Resolution 19-47), staff seeks Council approval to initiate six (6) street name changes at Subdivision of Block 3, within the Heritage Redevelopment District.

COUNCIL PRIORITIES AND/OR THEMES ADDRESSED

- Economic Development
- Community Pride, Spirit, and Relationships
- Community Resources and Quality of Life
- Safe and Livable Community
- Well Planned Quality Growth and Development

PROJECT INFORMATION

Staff is proposing six (6) street name changes within the Heritage Redevelopment District. The changes will support a new identity for the area, following redevelopment of the network as part of the overpass project. Suffixes will be changed to reflect the local nature of the streets, such as Place or Court for a street with no outlet. Correcting Maricopa Avenue to another name will reduce confusion, because there are multiple alignments in the area named Maricopa. The street names selected for change can be found on the map (See Exhibit A).

EXISTING	PROPOSED
W MARICOPA-CASA GRANDE HWY (west of Plainview)	To Be Determined
N PERSHING ST	To Be Determined
W BURKETT AVE (west of Pershing)	To Be Determined
W BURKETT AVE (east of Pershing)	To Be Determined
W ARIZONA AVE	To Be Determined
W MARICOPA AVE	To Be Determined

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There are 49 addresses along the segments that will be affected, some of which will be retired because there is no longer a structure at the location. Preparation for thoroughly notifying affected property owners includes; mailed petitions to the affected property owners, public hearing notifications, and specific to Maricopa Avenue, a neighborhood engagement process and plan will be managed for street name nominations.

With Council approval, staff will move forward with the street name change effort as prescribed by the Street Naming and Addressing Procedures.

RECOMMENDATION

Move to **Initiate the Street Name Change Process** as recommended by staff.

Best regards,

Jim Johansen
GIS Technician
Public Services
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Exhibit A – Street Name Map