



City of Maricopa

Meeting Minutes - Draft City Council Work Session

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Mayor Nancy Smith
Vice Mayor Rich Vitiello
Councilmember Eric Goettl
Councilmember Amber Liermann
Councilmember Vincent Manfredi
Councilmember Bob Marsh
Councilmember Henry Wade

Tuesday, July 25, 2023

5:00 PM

Council Chambers

1. Call to Order

The meeting was called to order at 5 p.m.

2. Roll Call

Present, 6 - Mayor Smith, Vice Mayor Vitiello, Councilmember Goettl, Councilmember Marsh, Councilmember Manfredi, and Councilmember Wade

Excused, 1 - Councilmember Liermann

3. Agenda Items

3.1 [WS 23-02](#)

The Mayor and City Council shall discuss the Rental Facility Policy.

Police Executive Administrator Shane Stone Police presented on the proposed City Facility Rental Policy. He gave a summary of the proposed policy process and previous discussions. He summarized the previous proposed rates for Non-Residents (125 % of base rate), the Base, Resident (non-commercial of 25%), and Non-Profit Rates (35% off). He stated the proposed policy outline the following Rental Guidelines:

-Renting parties shall respect all capacities, restrictions, and/or guidelines presented to them by City Staff.

-Renters will adhere to administrative requirements such as insurance requirements and deposits.

-Renters assume liability for damage resulting from the use of the facility, to both attendees and to the city facility.

-Renters are responsible for any associated "hard costs."

-Facility users will be reasonable—They will neither promote illegal activities nor go against the original intent of the facility.

-Violation of policies can result in restrictions of future rental capability.

He stated at the June 6 meeting the items of discussion were: Whether non-profits only be able to apply a discount if their events are open to the public? Should small free spaces be limited to resident use? Is the non-resident rate at 125% of the base rate high enough to appropriately distribute cost burdens? And impacts on the supply and demand of event space around the City.

Councilmember Goettl stated that businesses also paid taxes and inquired why they were not receiving a discount rate. He stated the policy should be pro-resident but also be pro-business. He proposed the possibility of applying the same discount rate across the board and added that he was open to a higher non-resident rate. Mayor Smith expressed concern that the same discount rate across the board would mean that, in essence, there would be no discount. Brief discussion ensued regarding the definition of 'business.' Councilmember Vitiello stated there should be a higher non-resident rate and one base rate and elaborated. Discussion ensued.

Councilmember Manfredi stated that there were 2 rates: the resident rate and non-resident rate. He stated he was in favor of having just 2 separate rates and elaborated. Councilmember Manfredi proposed raising the Non-Resident rate to anywhere between 150% to 175% of the base rate, and make the Non-Profit rate the same as the resident rate. Mayor Smith agreed. Mayor Smith suggested businesses being at the base rate. Discussion ensued. City Manager Horst cautioned with rentals for commercial businesses. Discussion ensued regarding the definition of 'business.' Councilmember Manfredi stated it could be any "business used for commercial gain" and recommended researching what other cities were charging. Discussion ensued and consensus was that businesses would pay the base rate and residents and non-profits would pay the 35% off the base rate. Mayor Smith summarized the recommendations to combine the non-profit and resident rate to 35% of the base rate, and the base rate to include businesses and other, and to raise the non-resident rate. City Manager Horst recommended allowing staff some discretion. Councilmember Marsh agreed with raising the non-resident rate to 150% from the base rate. Councilmember Goettl reiterated that he would not like to disadvantage businesses and elaborated. Discussion ensued. Councilmember Goettl suggested setting a frequency of usage the same as for non-profits.

Mayor Smith reported that she has heard from residents who have tried to reserve space and they just can't afford it, whereas businesses generate profit so they can afford it. Discussion ensued. City Manager Horst clarified that the percentages would need to be adjusted if there was no base rate, he added that this policy would not exclude the ability to have contracts for tournaments or Friends of the Library as example. City Manager Horst recommended setting a year timeline to revisit how many businesses versus non-profits, versus resident's request rentals and then evaluate from there. Mayor Smith broke it down to the following two proposals: 1- Combine Non-Profit and Resident rate into one, a Base rate and a Non-Resident rate. And proposal 2- Have a base rate and Non-Resident rate. The majority of the council supported option 1.

The next question was whether small free space should be limited to resident use. City Manager Horst explained the free spaces. Consensus was that small spaces should be free for residents only.

Next, they discussed the rate for Non-Residents. Councilmember Manfredi suggested 175% of the base rate. Councilmember Goettl supported the rate being as high as it needs to be to provide cheaper service to residents. City Manager Horst elaborated and recommended recalculating the fee. Consensus was to allow staff the opportunity to recalculate the non-resident fee. Discussion ensued on re-occurring rentals. City Manager Horst explained why re-occurring rental limitations were needed. Councilmember Goettl stated he would like to stay with the one month in advance but was open to have availability more than once per week. Councilmember Marsh agreed that accommodations should be possible for a week-long training. Mr. Stone explained that the way the policy was written the discount could only be used one time per week and

elaborated it could be shifted. Councilmember Manfredi expressed concerns with re-occurring rentals. Consensus was to allow reservations one month in advance and limit discounted rentals to once per week.

Mayor Smith asked if events such as non-profit fundraiser, could have the opportunity to reserve for a one-time event, six months in advance. Councilmember Goettl suggested making it a year in advance to allow events such as wedding to reserve space. Mr. Stone asked for clarification on non-profit events and whether the discount should be applied if events were not open to the public. Mayor Smith concurred. Councilmember Goettl expressed gratitude. Councilmember Manfredi expressed gratitude as well and stated that he received little feedback from the community, but a few wanted to know how it would apply to ramadas. City Manager Horst responded that ramadas would be treated the same way. Mayor Smith mentioned how hard it was to rent online. City Manager Horst responded that staff was working on it. Brief discussion ensued.

3.2 [WS 23-03](#)

The Mayor and City Council shall discuss the role and responsibilities of the Standing Committees.

Mayor Smith proposed each of the committees present their plan to be reviewed and alter approved by City Council and elaborated. She invited the Age-Friendly Committee to present.

Age-Friendly Chair, Elizabeth Howell stated she was not aware she needed to present. Councilmember Marsh gave a brief summary of what the committee has discussed and invited the Committee Secretary, Ron Smith to provide a summary of the last meeting. Mr. Smith stated there were 3 items on the agenda that discussed events the committee has coordinated: The Senior Info/Expo, the Shred-A-Ton and the Senior Lunch & Learn. He stated they ran out of time, but noted that the committee felt those events did not effectively promote and support for the senior agenda. He discussed other areas they would like to explore such as a Dementia Friendly program, Age-Friendly Arizona, Neighbor's Who Care and so on. He stated that previously all events received staff support and stated the committee needed help, involvement, and support from city staff. Mayor Smith summarized their plans to go forward with the Shred-A-Ton, the Lunch & Learn, and the Senior Info/Expo and they have defined the areas they need staff support. She suggested adding the fourth element to explore the other age-friendly programs and research and explore in a future agenda. City Manager Horst requested a copy of the document and elaborated. Mr. Smith asked for a timeframe. Mayor Smith proposed either being ready November or December to present everything at the Future Planning meeting in January. City Manager Horst stated he would reach out for clarification. Councilmember Goettl recommended that the plan be presented to the Council liaisons before it goes to staff to have a chance to weight in. Discussion ensued. Councilmember Marsh stated they also discussed the Senior/Senior Prom. Councilmember Manfredi cautioned the government being too involved. Councilmember Goettl concurred, he stated the principle was to advise and help understand the needs of the community better and elaborated. Discussion ensued. Mr. Smith stated the Committee wanted to move away from event focused and more service driven. Councilmember Wade cautioned that resources were important and elaborated.

Cultural Affairs and Arts Committee (CAAC) Chair Peg Chapados presented. She stated their mission was to recognize, foster appreciation for, and increase the awareness of all art forms and cultures in the City of Maricopa. She identified and elaborated on the following mission statements:

1. Produce a promotional piece about the committee for publication.
2. Facilitate input and feedback for the design and planning of the Maricopa Arts and Entertainment Center.
3. Integrate cultural cuisine as part of Maricopa events.
4. Identify marketing opportunities that concern arts and culture.
5. To promote arts and cultural assets and resources as part of marketing Maricopa as a premiere city.
6. To provide feedback and/or suggestions on all design guidelines/revisions impacting the visual aesthetics of Maricopa.
7. To provide input and critique on all city sponsored events that involve arts and culture.
8. To collaborate with residents, non-profits and other groups to garner and hear public input about Maricopa's arts and cultural assets, resources, wants and needs.

Next, she identified and elaborated on the following five goals:

1. To continue public art displays.
2. To continue public art initiatives.
3. To facilitate an annual joint committee brainstorming session prior to the annual Future Planning session.
4. To create and update a list of arts and cultural resources, events, programs and activities.
5. To provide annual feedback to City Council.

She stated that they identified where they would need staff and support. They concluded that it would be for booking reservations for rooms for their meetings, to provide handouts/copies, and have access and two-way communication with staff who will be contact person to art initiatives. She stated that they also needed Communications and Cultural Services Director, Quinn Konold to inform the committee in what resources were available to them to use electronic newsletters, access to media and so on. Mayor Smith reiterated their five goals and inquired if specific areas had been identified where staff support would be needed. P. Chapados responded that they had not articulated them, and added that they needed better direction from Council. Discussion ensued on funding and reliance on staff. Mayor Smith commended the idea of the committees presenting their ideas at the Futures Planning and elaborated. Councilmember Wade gave a brief comment and cautioned that arts and cultures were two different things. Councilmember Marsh and Councilmember Goettl commended the committee and their presentation. Vice Mayor Vitiello thanked the committees for their presentations, and he supported the joint-committee brainstorming session. Mayor Smith commended the ideas and expressed concerns with the timing for the join-committee meeting considering the October timeline. Councilmember Goettl stated that the October meeting was to better prepare for the Futures Planning and supported a joint meeting.

Parks, Recreation and Library Committee (PRL) Member Jeanine Edaakie stated the Committee Chair and Vice Chair could not attend tonight, and she would present. She stated the mission of the PRL committee was: To provide, protect, and preserve region parklands for the enjoyment, education and inspiration for this and future generations. She stated their vision statement was: To create and manage a sustainable vibrant system of regional parks and trails where exceptional visitor experiences enrich the human spirit and offer all citizens the opportunity to connect with the city's natural, cultural, historic, and scenic resources consistent with responsible stewardship and consideration of our indigenous neighbors. She identified the following vision elements:

1. Interconnected and inclusive- The city's regional parks and trails networks provides equitable access for people and critical linkage to wildlife.

2. *Resource stewardship- City natural and historical resources are managed and balanced with public access and recreation.*
3. *Enriched visitor experience- City parks provide high quality visitor experiences.*
4. *Human health- Outdoor recreation in the city of Maricopa parks enhances human connection, health, and well-being.*

She reviewed their following goals of 2023:

1. *Provide our city leaders with citizen input on outdoor recreational location, structure location, and usage with the focus on enjoyment for all citizens such as dog parks, nature parks, family friendly parks, equestrian areas, and youth and adult sports venues.*
2. *Provide trails for bikes, pedestrian, and equestrian usage that interconnect our city providing, not only practical and sustainable transportation options, but safety, night-time visibility, shade, and rest stops readily available.*
3. *Provide collaboration and communication on library related programs and projects to ensure citizen awareness, engagement, and usage.*

Mayor Smith clarified the timeline. She commended their second goal and elaborated. Councilmember Marsh stated that he would like to see more accent on libraries. Councilmember Goettl countered that there were a lot of organizations that already fully supported the library and inquired if the need was there for the city to continually be involved or whether it could take a step back and dropping the library from the committee. Mayor Smith stated it was a great question and looked forward to staff recommendations on that. Councilmember Wade commended the presentation.

City Manager Horst thanked the committees and stated additional information would be needed and agreed there was redundancy in the library aspect. He stated the Capital Improvement Projects (CIP) already included trails plan, but the committee could help get the word out and elaborated. Lastly, he stated the goals also have to be evaluated to make sure they align with the City's General Plan.

4. Executive Session

5. Adjournment

This meeting was adjourned at 7:05 p.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the work session of the City Council of Maricopa, Arizona, held on the 25th day of July, 2023. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 15th day of August, 2023.

Vanessa Bueras
City Clerk