



Strategic Work Plan 2017-18

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Well Planned Quality Growth and Development

Areas of Emphasis:

1. Land use
2. Housing and availability
3. Transportation
4. Water, waste water, and utilities
5. Environment Stewardship and Flood Mitigation
6. Technology, infrastructure, and regional commitments

Well Planned Quality Growth and Development

- 347 Transportation Study (CMO)
- Pursue centralized Flood Management Study (CMO)
- Coordinate Pinal County Government Alliance (CMO)
- Implement Area Transportation Plan (PW and DS)
- Coordinate CIP/Development Arterial Improvement (PW)

Well Planned Quality Growth and Development

- Temporary pavement improvements for Public Safety (PW)
- Assist coordination of SR 347 Overpass (PW)
- Conduct transportation corridors and connectivity studies (PW)
- Establish Aesthetic Standards for public Right of Way (PW)
- Update of Engineering Standards (PW)
- Facilitate a smooth flowing network (PW)

Well Planned Quality Growth and Development

- Establish Truck Routes (PW)
- Update City Code (PW)
- Assist Coordination for Flood Control District Feasibility (PW)
- Monitor the Corp of Engineers Lower Santa Cruz River Study and Recommend Courses of Action (PW)
- Update 2006 Subdivision Ordinance (DS)
- Develop Annexation Strategy (DS)

Well Planned Quality Growth and Development

- Update Redevelopment Area Plan (DS)
- Implement City Center Plan (DS)
- Create Small Lot Design Standards (DS)
- Create Community Facility District Policy (DS)
- Create Housing Plan (DS)
- City of Maricopa Transit Demand Study (DS)
- Installation of Bus Shelters (DS)

Economic Development

Areas of Emphasis:

1. A diverse and sustainable economy.
2. A climate of rich educational opportunities for all.
3. Responsive and high quality services and process support.

Economic Development

- Recruit Quality Companies (ED)
- Implement E.D. Strategic Plan (ED)
- Produce Business Beat (ED)
- Attend Sales Missions (ED)
- Participate in Negotiations (ED)
- Partner with Educational Institutions (ED)

Economic Development

- Coordinate with Maricopa Center for Entrepreneurship (ED)
- Business Support (ED)
- Develop Business Marketing Materials (ED)
- City-Owned Land Development (ED)
- Quarterly Broker Breakfast (ED)
- Coordinate Business Retention and Expansion Visits (ED)

Economic Development

- SR 347 Business Outreach and Support (ED)
- Beautification of SR347 Street Program Research (ED)
- Performance Measures (DS)
- Ongoing SmartGOV Training/Expansion (DS)
- Coordinate 2nd Saturday Market (CS)

Community Resources and Quality of Life Amenities

Areas of Emphasis:

1. Parks, Recreation, and Leisure
2. Cultural, Historical, Worship and Community-Oriented facilities and programs
3. Libraries
4. Quality Healthcare Services and Facilities
5. Cemeteries

Community Resources and Quality of Life Amenities

- Closed Captioning (CMO)
- Website Redesign (CMO)
- Revive Maricopa in Motion (CS)
- Explore Interest in Car show Event (CS)
- Explore Pet Parade Interest (CS)

Community Resources and Quality of Life Amenities

- Pursue CAPRA (CS)
- Coordinate Volunteer Recognition (CS)
- Force Boot Camp (CS)
- Ongoing SmartGOV Training/Expansion (DS)

Safe and Livable Community

Vision: Maricopa is a safe and livable community in which citizen involvement supports and upholds the values of being safe and secure in one's own community.

Goal 1: Maintain a community in which all residents, businesses, and visitors are safe.

Goal 2: Increase meaningful citizen participation in community policing efforts, especially within neighborhoods.

Safe and Livable Community

- Car Seat Program (Fire)
- Hydrant Program (Fire)
- Fire SmartGov Transition (Fire)
- Juvenile Fire Setter Program (Fire)
- CERT Enhancement (Fire)
- Public Information Officer Program Enhancement (Fire)
- Battalion Safety Officers (Fire)
- Emergency Signal Preemption (Fire)

Safe and Livable Community

- Administrative Assistant Resource Management (Fire)
- Fire Engine Replacement (Fire)
- Share Point Software Upgrades (Fire)
- Update Code Enforcement Process (DS)
- Provide Comprehensive Service to Community (PD)
- Provide Comprehensive Communications Center (PD)
- Officer Wellness (PD)
- CALEA (PD)

Safe and Livable Community

- Technology in Policing (PD)
- School Safety and Collaboration (PD)
- Maintain Efficient Fleet Management (PD)
- Efficient Public Safety Response (PD)
- Crime Prevention Officer (PD)
- Crime Prevention Through Environmental Design (PD)
- Community Policing (PD)
- 21st Century Policing: Community Policing (PD)

Community Pride, Spirit, and Relationships

Areas of Emphasis:

1. Community Image and Brand
2. Community Engagement, Volunteerism, and Involvement.
3. Vital Regional Relationships

Community Pride, Spirit, and Relationships

- Maricopa Citizen Leadership Academy (CMO)
- State of the City Address (CMO)
- Public Information/Marketing (CMO)
- Quarterly Newsletter (CMO)
- Age-Friendly Maricopa (CMO)

Community Pride, Spirit, and Relationships

- Veteran Affairs Committee (CMO)
- Coordinate two Town Hall Meetings (CMO)
- Conduct Youth Town Hall (CS)
- Arts and Culture Task Force (CS)
- Draft report on need for Community Services Mascot (CS)

Fiscal Policies and Management

Vision: Maricopa is a city that holds its financial health and integrity paramount. Fiscal policies are carefully designated to maintain this integrity, ensure fiscal stability, provide long-term sustainability and guide the development and administration of the operating and capital budgets, and debt.

Fiscal Policies and Management

- Goal 1: Maintain a community in which all residents, businesses, and visitors are safe.
- Goal 2: Achieve a more equitable distribution and diversification of tax revenues to city.
- Goal 3: Aggressively pursue all available funding from grants and other services.
- Goal 4: Explore options that recapture or reduce the cost of providing municipal services throughout the city.

Fiscal Policies and Management

- Annual Council Retreat (CMO)
- Annual Executive Team Retreat (CMO)
- Legislative Platform (CMO)
- Manage Contract for State and Federal Lobbyist (CMO)
- Risk Management (CMO)
- Southwest Gas Franchise Agreement (CMO)
- Performance Management System (CMO)
- Address Copper Sky Fund Imbalance (CS/FIN/CMO)

Fiscal Policies and Management

- CIP and Annual Operating Budget Preparation (FIN)
- Comprehensive Annual Financial Report Preparation (FIN)
- Munis Training and Implementation of Additional Functionality (FIN)
- Hire an Accountant (FIN)
- Explore Formation of P.E.A.R.L. Foundation (CS)
- Evaluate Special Event Process (CS)

Fiscal Policies and Management

- Pursue Field Sponsorships (CS)
- Analyze Current Fees (DS)
- Munis Maximized (HR)
- Coordinate Safety Committee (HR)
- Supervisory Training and Development (HR)

Fiscal Policies and Management

- Complete Class and Comp Study (HR)
- Continue and Improve Wellness Program (HR)
- Update Personnel Policies (HR)
- EO Refresher Training (HR)
- Microfilming Permanent Records (Clerk)
- BCC Training (Clerk)
- BCC Volunteer Appreciation Lunch (Clerk)

Fiscal Policies and Management

- Prepare Election Manual (Clerk)
- Network Infrastructure Upgrade (IT)
- Cyber Security (IT)
- Data Center Power Upgrade (IT)
- Improve Desktop Support (IT)