



City of Maricopa

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Meeting Minutes - Draft City Council Work Session

Mayor Christian Price
Vice-Mayor Marvin L. Brown
Councilmember Peggy J. Chapados
Councilmember Bridger Kimball
Councilmember Vincent Manfredi
Councilmember Nancy Smith
Councilmember Henry M. Wade Jr.

Tuesday, September 20, 2016

6:00 PM

Council Chambers

1. **Call to Order**

The City Council Work Session was called to order at 6:03 p.m.

2. **Roll Call**

Present 7 - Mayor Christian Price, Vice Mayor Marvin L. Brown, Councilmember Peggy J. Chapados, Councilmember Bridger Kimball, Councilmember Vincent Manfredi, Councilmember Nancy Smith, and Councilmember Henry Wade

3. **Agenda Items**

3.1 [WS 16-01](#) The Mayor and City Council shall review items on the Regular City Council meeting agenda.

City Manager Rose requested Agenda Item 9.4 be pulled from consent.

3.2 [WS 16-02](#) The Mayor and City Council shall hear reports on meeting and/or conferences attended by Council.

Councilmember Smith reported attending the Art Gallery and Poetry Slam at the Maricopa Public Library on September 9th. She reported attending the first dinner service for Dickey's Barbecue Pit and announced the restaurant was now open. She added that the owner of the restaurant complimented the Development Services Department.

Councilmember Wade reported attending the ribbon-cutting ceremony for K & Q Clothing and added that the owners were the recipients of the Maricopa Center for Entrepreneurship's (MCE) grant. He noted Councilmember Manfredi was also present at the ribbon-cutting. Next, he reported attending the Art Gallery and Poetry Slam at the library. Lastly, he reported attending 9th Annual Kids Day Maricopa. Mayor Price added that Councilmember Chapados wrote some of the poetry in the poetry slam.

Vice Mayor Brown reported attending the mentioned events and the quarterly meeting for the Canada Arizona Business Council (CABC). He gave information on CABC and Founder, Glenn Williamson.

Councilmember Manfredi praised the food at Dickey's Barbecue and elaborated on

Kids Day Maricopa.

- 3.3 [WSPRES 16-25](#) The Mayor and City Council shall hear a presentation regarding a possible name change for the Maricopa Fire Department.

Maricopa Fire Department (MFD) Chief Leffler presented on the proposed name change for the Maricopa Fire Department. He explained that it was common for the department to be mistaken for Maricopa County Fire Department and by changing it to "City of Maricopa" it would eliminate the confusion. He elaborated that because 85% of the emergency responses were medical in nature, adding "Medical" would accurately represent the role of the department. He opened the floor for questions.

Councilmember Wade complimented the department on assisting a woman at Starbucks who had a medical emergency. Councilmember Manfredi commended the department and inquired whether the changes would be phased in. Chief Leffler responded that the changes would be phased in during a 3 year period and elaborated. Councilmember Kimball complimented the fire department services and elaborated.

Mayor Price commented that the police department just changed from City of Maricopa Police Department to Maricopa Police Department. He asked Chief Leffler to elaborate on why the change was necessary. Chief Leffler elaborated that the department increased their participation in regional events/trainings and therefore it became a routine issue. He elaborated. Consensus was in favor of the name change. City Manager Rose added that the official name change would be approved through an ordinance.

The Presentation was heard.

- 3.4 [WSPRES 16-26](#) The Mayor and City Council shall hear a presentation regarding a Cultural Affairs Committee.

City Manager Rose stated that the creation of a committee on cultural affairs was requested by Council and elaborated on the process. He read the proposed mission statement, "The Committee on Cultural Affairs mission is to promote an environment that fosters diversity and inclusion within Maricopa." He listed the Guiding Principles: "1-Coordinate annual event(s) that celebrate diversity in Maricopa. 2- Provide a forum for community members to directly express their views about diversity in Maricopa to local government. 3- Provide an annual report to the Mayor and Council that incorporates recommendations on how to more effectively communicate and deliver services to all residents in our community." He stated it was intended as a working committee and that staffing would be provided by the Community Services Department and Director, Kristie Riester. He reiterated that it was intended to be a working committee and invited questions from Council.

Vice Mayor Brown inquired about the amount of different ethnic cultures within Maricopa. City Manager Rose stated that the committee could be charged with attaining that information or perhaps conducting a survey. Discussion ensued regarding Maricopa's diverse community. Councilmember Wade emphasized that the focus of the committee was to provide education and information to the community. Councilmember Smith asked for clarification on the previous event. City Manager Rose clarified that last year Councilmember Wade coordinated a celebration for Martin Luther King Jr. and elaborated on other possible events. Next, Councilmember Smith asked for clarification on the staffing. City Manager Rose elaborated on why the committee was a "working" group. Discussion ensued. Councilmember Smith inquired about budgeting for the events. City Manager Rose elaborated and Councilmember Smith expressed concerns that it would be too costly. City Manager Rose stated that any activity would go through the budget process for approval.

Discussion ensued.

Mayor Price stated that many times the events were championed by individual Councilmembers. He cautioned that there should be progressive growth with clear guiding principles. He elaborated and suggested that the committee should make recommendations in a cycle for group recognition and elaborated on budget recommendations. He echoed concerns that costs should be within measure.

Councilmember Chapados expressed concerns that events would overlap between committees and elaborated. She added it would be an opportunity to reexamine sponsorship packets. City Manager Rose reiterated that the creation of both, the Veteran and Cultural Affairs committees would heavily rely on citizen's willingness to participate. Councilmember Smith inquired about any possible liability from leaving any group out. City Attorney Fitzgibbons elaborated. Vice Mayor Brown stated it could be tricky to determine which events get budgeted and suggested having one event in which all groups had a chance to represent their culture. Councilmember Kimball stated that if committee was a diverse, they could reach out to the different groups in the community.

Councilmember Wade stated the goal was to celebrate cultural diversity and elaborated. Discussion ensued. City Manager Rose stated that the next step would be to create an ordinance and bring it forward for approval.

The Presentation was heard.

3.5 **[WSPRES 16-27](#)**

The Mayor and City Council shall hear a presentation regarding expanding the beer garden at signature events.

Special Event & Marketing Manager, Niesha Whitman presented the proposed Expanded Beer Garden at Special Events. She stated the beer garden would be for the following events: Great American 4th, Salsa Festival, Merry Copa, the Color Run, Mud Run and Santa Run during Merry Copa. She stated that the request for proposals (RFP) for the beer garden was currently being updated and would be open for bids. She detailed the previously awarded bid to Native New Yorker. She stated the RFP for fencing would be for 3,000 linear feet as recommended by Police Chief Stahl and also provided a second option of 2,100 linear feet. She reviewed the quotes received from LP Steel Industries (\$20,565.68), American Fence Co. (\$39,500) and Pride Group (\$43,816.53). She detailed the benefits of purchasing the fencing as well as the disadvantages and invited questions from Council.

Councilmember Kimball discussed Native New Yorker's proceeds after the beer garden was expanded. He supported the expansion of the beer garden. Councilmember Smith asked if the fencing would be enough for the Mud Run. Mrs. Whitman responded that it would and that it would be multi-purpose. Councilmember Manfredi supported the expansion and asked for clarification on the quotes. Mrs. Whitman responded that the quotes were for the 3,000 feet. Councilmember Manfredi recommended going with the smaller 2,100 linear feet and elaborated. Discussion ensued, Councilmember Smith agreed with going with the 2,100 linear feet. Councilmember Chapados inquired about revenue numbers for other events such as the Salsa Festival. Mrs. Whitman responded that in 2014 it was \$1,375, in 2015 it was \$1,000 and in 2016 it was \$1,600 for the Salsa Festival. Councilmember Chapados recommended having seasonal drinks such as wine for Merry Copa and then inquired about the beer garden RFP. Mrs. Whitman clarified that the RFP would be for a year cycle. Councilmember Chapados inquired about revenue opportunities to off-set costs. Mrs. Whitman suggested charging a \$1 admission fee. Councilmember Chapados suggested selling redeemable tickets and reaching out to vendors to help pay for the fence purchase. Discussion ensued regarding possible

revenue to offset the costs. Councilmember Chapados inquired about the events lay out. Mrs. Whitman stated that the location of the beer garden would stay the same as in previous events. Next, Councilmember Chapados asked if there had been any alcohol related incidents at past events. Chief Stahl responded the only incident had been dehydration.

Mayor Price inquired about the life span of the fence. Mrs. Whitman explained it would be a chain-linked fence so it would have a long life span. Next, Mayor Price inquired about the 2 options of linear feet, and elaborated on why he supported the larger option. Next, he asked if additional revenue would come in now that the vendor was not responsible for paying for the fencing. Mrs. Whitman stated it could be included in the RFP. Lastly, Mayor Price stated that Merry Copa was an event aimed at children and that it would be hard to separate their areas from the drinking areas. He expressed concerns with including a beer garden at that event and emphasized that there should be some separation. Discussion ensued. Mayor Price reiterated that he would like to see separation.

The Presentation was heard.

4. Executive Session

5. Adjournment

A motion was made by Councilmember Vincent Manfredi, seconded by Councilmember Henry Wade, to Adjourn at 6:59 p.m. The motion carried unanimously.

Certification of Minutes

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the work session of the City Council of Maricopa, Arizona, held on the 20th day of September, 2016. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 4th day of October, 2016.

Vanessa Bueras
City Clerk