



# City of Maricopa

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## Meeting Minutes - Final City Council Work Session

**Mayor Christian Price**  
**Vice-Mayor Marvin L. Brown**  
**Councilmember Peggy J. Chapados**  
**Councilwoman Julia R. Gusse**  
**Councilmember Vincent Manfredi**  
**Councilmember Nancy Smith**  
**Councilmember Henry M. Wade Jr.**

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Tuesday, April 4, 2017

5:00 PM

Council Chambers

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**1. Call to Order**

*The City Council Work Session was opened at 5:05 p.m.*

**2. Roll Call**

**Present:** 7 - Councilmember Peggy J. Chapados, Councilmember Vincent Manfredi, Councilmember Henry Wade, Mayor Christian Price, Vice Mayor Marvin L. Brown, Councilmember Nancy Smith Councilwoman Julia R. Gusse

**3. Agenda Items**

**3.1 [WS 17-01](#)**

The Mayor and City Council shall review items on the Regular City Council meeting agenda.

*There were no questions or concerns.*

**3.2 [WS 17-02](#)**

The Mayor and City Council shall hear reports on meeting and/or conferences attended by Council.

*Councilmember Chapados reported attending the Copa Seniors last potluck gathering on March 23rd and gave a brief summary of the event. Next, she reported giving a modified version of the State of the City Address to the Province community on March 28th. Lastly, she reported attending a Housing Needs Assessment Steering Committee meeting earlier in the day.*

*Councilmember Gusse reported on the success of the Veteran Town Hall. She noted that VA Hospital, Director Nelson mentioned the City of Maricopa at a meeting and the possibility of having a VA clinic in the City.*

*Councilmember Wade reported attending the 6th annual Prom Fashion Show hosted by Families First. He gave a brief summary of the event and commended the students. Next, he reported attending the Relay for Life and commended the event.*

*Councilmember Manfredi reported attending a tour of the school that the seniors would be using and elaborated. Next, he reported attending the Veterans Town Hall and commended the event. He thanked Councilwoman Gusse and Sara Delgadillo for coordinating the event. Next, he reported attending the Global Water open house at Ultrastar and gave a brief summary of the event. Lastly, he reported that the*

*Dusters baseball team commended the City on the fields at Copper Sky.*

*Councilmember Smith reported launching rockets at the Science City and gave a brief summary of the activities. Next, she reported touring Santa Rosa School and commended the school for what they would be providing for seniors. She reported attending the Veterans Town Hall and thanked Councilwoman Gusse and Sara Delgadillo for coordinating the event. She reported attending the Global Water open house and commended their outreach and gave a brief account of her experience. Lastly, she reported participating in the Relay for Life and announced that the community raised \$50,000.*

**3.3**      [WSPRES 17-14](#)

The Mayor and City Council discuss the Eligibility Criteria for the Non-Profit Scholarship Match Program and provide direction should Council recommend changes to the Eligibility Criteria for the Non-Profit Scholarship Match Program.

*Finance Director, Brenda Hasler gave a brief background on the previously approved changes to the Non-Profit Scholarship Match Program including the suspension of the Non-Profit Funding Evaluation Committee. She stated that since the suspension of the committee, award recommendations would be performed through an administrative process unless the request exceeded \$10,000 at which point the it would go to Council. She listed the current organization eligibility criteria and the nature of the organizations: Must be a 501 (c) non-profit organization; must provide existing services or contributions to Maricopa residents; must provide evidence that the organization can financially match the funds from the City before funds will be release if awarded; must submit a Letter of Commitment indicating that they will match the funds provided and be able to meet the conditions of the Scholarship Match at time of application; and recipient of scholarship match funding in the past must be current on reporting the use of funds in the past to the City or they will be deemed ineligible for current year funds. Next, she listed the nature of the scholarships: All graduating high school students living within Maricopa Unified School District's (MUSD) boundaries are eligible; community service, as defined by the non-profit organization, is required for students to be eligible for scholarship; scholarship qualifications set forth by the non-profit organization cannot mandate a program of study; and scholarships must be used for secondary/higher education opportunities beyond high school. She stated clarification was needed on the requirement that all graduating students living within MUSD boundaries would be eligible.*

*Mayor Price stated that the tentative application timeline was close and therefore direction was needed as soon as possible. Next, he elaborated on the options.*

*Councilmember Smith asked if MUSD had ever applied for the scholarship match. Mrs. Hasler responded they had not. She spoke in favor of opening the scholarships to all high school students regardless of where they attend school.*

*Councilmember Chapados asked Mrs. Hasler if there were any applications or notices of applications already submitted. Mrs. Hasler responded that the tentative application timeline had changed and they intended to have the submission opening date by Friday (April 7), a closing date of April 22st and applications to be reviewed by April 26th. She stated the rest of the tentative timeline would stay on schedule. She stated it would be a tight timeline but would try to have it on the agenda of May 2nd. Councilmember Chapados stated she was not opposed to opening it up to all students living within MUSD boundaries. She suggested limiting how many awards go to one particular entity. Next, she asked if the application attached to the agenda item would be the one used for the current cycle. She suggested removing the question, "Are you a 501 (c) organization" because it was already a requirement and anyone who answered no, could not proceed.*

*Councilmember Manfredi expressed concerns with the tight timeline and argued that the organizations should decide who to award the scholarship to. Mayor Price elaborated and spoke in favor of opening the scholarships to all students living within the MUSD limits.*

*Councilmember Wade agreed with Councilmember Manfredi's concerns with the tight timeline. He spoke in favor of opening it up to all students living within the MUSD limits. Councilmember Smith stated she agreed but wanted to add, "regardless of where they attend high school."*

*Councilmember Manfredi reiterated his concerns with regulating the way organizations award scholarships and asked clarification on the organizations being unable to mandate a program of study. A brief discussion ensued. Councilmember Manfredi suggested striking "cannot mandate a program of study." City Attorney Denis Fitzgibbons elaborated that the intention was not to limit the scholarships and opening them to anyone student interested. Discussion ensued. Mr. Fitzgibbons elaborated that the wording was added due to potential issues with the first amendment. Councilwoman Gusse expressed concerns that it would be a slippery slope and spoke in favor of leaving the wording as is. Councilmember Smith spoke in favor of leaving the wording as is and reiterated adding "regardless of where they attend high school". Councilmember Wade agreed with Councilmember Smith's recommendations. Councilmember Chapados agreed. Vice Mayor agreed. Councilmember Manfredi elaborated. Councilwoman Gusse agreed and Mayor Price agreed.*

*Consensus was to leave language as is and add Councilwoman Smith's recommendation.*

**The Presentation was heard.**

- 3.4**      [WSPRES 17-13](#)      The Mayor and City Council shall hear a presentation discussing street name sign design options.

*Public Works Director, Bill Fay presented a brief background of the grant under the Highway Safety Improvement Program and stated 3,400 street name signs were to be replaced under the program. He stated that the presentation would provide design details specific to the City of Maricopa. He stated the hard date for the final designs would be April 21st. He presented samples of the options. He stated that the City Seal would add 7 colors and would cost approximately four times more. He presented streets signs from other municipalities. He discussed the design options in detail.*

*Councilmember Wade favored the brown signs with the logo at the front. Councilmember Manfredi favored the brown signs with the logo at the front.*

*Councilmember Chapados inquired if Public Safety (Police and Fire) had a preference. Assistant Fire Chief Bobby Miller stated that since both options met the reflectivity standards there was no preference.*

*Councilmember Smith spoke in favor of the brown signs with the logo at the front. Councilmember Chapados spoke in favor of the green signs with the logo at the front. Vice Mayor Brown spoke in favor of the brown signs with the logo at the front. Councilwoman Gusse spoke in favor of the brown signs with the logo at the front. Mayor Price supported the consensus of the brown signs with the logo at the front.*

**The Presentation was heard.**

**3.5**     **WSPRES 17-10**

The Mayor and City Council shall hear a presentation from Ms. Rebecca Rothenberg, consultant for the Housing Needs Assessment Study. Her company Atria Planning, LLC, a California corporation, located in San Diego was awarded the contract for the Housing Needs Assessment Study.

*Development Services Director, Martin Scribner stated the Housing Needs Assessment Study process was approximately half way. He stated once the study was complete they would give a detailed presentation of the results approximately in late May or early June 2017. He introduced Atria Planning LLC, Consultant Rebecca Rothenberg. Miss Rothenberg gave a brief summary of the progress and stated there was a lot of community engagement. She stated the Housing Needs Study would look at the housing needs of existing residents and potential future residents. She stated a key component would be the housing demand modeling and she elaborated. She stated the study would hopefully lead to real estate development. She stated they would wrap up in April, followed by a draft and a final report in May 2017. She gave a brief summary of preliminary findings including affordability, diversity, and lack of amenities. She discussed the community engagement to date. She invited questions from the Mayor and Council.*

*Councilwoman Gusse asked if CAC (Central Arizona College) was approached to obtain students perspectives on housing needs. Miss Rothenberg responded they had and elaborated.*

*Councilmember Wade expressed concerns with the notion that multi-family housing created problems for the community and asked if that was part of the discussion. Miss Rothenberg responded that the misconception was discussed.*

*Vice Mayor Brown inquired about the rental population and the income range. Miss Rothenberg responded that there was a diverse range of incomes and elaborated. Next, Vice Mayor Brown stated that the president proposed cutting the CDBG program and asked how that would affect the study. Mrs. Rothenberg stated the report would still be useful and elaborated.*

*Mayor Price asked Miss Rothenberg to address the value of the study and explain the question the City was trying to solve. Miss Rothenberg responded the study was broad base and elaborated that it would help address problems before they manifested. She stated it would help attract new residents. She stated that having the report could help when trying to get funding. Mr. Scribner elaborated that it would be a tool for the City and for developers. Discussion ensued. Mayor Price stated that it would be like an economic development guide. Mr. Scribner further elaborated.*

*Councilmember Manfredi stated that it would depend on developers and elaborated. He stated he wanted to make sure that the developer community was involved in the process. Mr. Scribner further elaborated the types of housing besides apartments. Miss Rothenberg stated there was a meeting with the developer community and elaborated.*

*Councilmember Wade asked if comparisons were made to similar communities. Discussion ensued. Senior Planner, Kazi Haque stated that they reached to existing home builders and they all agreed to be part of it. He stated that as a result of the study developers flew in from Indiana and elaborated.*

*Councilwoman Gusse inquired about the gift cards offered to those who took the survey. Miss Rothenberg responded it was for those who took the survey at the salsa festival. Councilwoman Gusse commended the incentive.*

**The Presentation was heard.**

- 3.6 [WSPRES 17-12](#) The Mayor and City Council shall review a draft version of a city seal.

*Assistant to the City Manager, Jennifer Brown gave a brief summary of the process on the City Seal.*

*Councilwoman Gusse spoke in support of the final draft.*

*Mayor Price stated there were talented designers in the community and suggested making it a competition to get input from the community. He elaborated on the possibility. Vice Mayor Brown stated it would prolong the process. Councilmember Smith supported the Mayor's suggestion.*

*Councilmember Wade asked if a competition would be confined to graphic artist or the entire community and asked for details. He expressed concerns with receiving numerous entries.*

*Councilmember Manfredi spoke in support of the final draft because a lot of time has gone into the process. He stated he would like a timeline if it was opened as a contest. Discussion ensued regarding the involvement of the Marketing Sub-Committee.*

*Councilmember Chapados spoke against having a contest. She stated a lot of time has gone into the process and spoke in favor of the final draft. Councilwoman Gusse reiterated her support for the final draft.*

*Councilmember Smith reiterated she was not convinced draft 5 was the best choice. She stated that a timeline for a contest was possible and elaborated.*

*Councilmember Wade spoke in support of draft 5. Councilmember Manfredi discussed a possible timeline. Mayor Price responded that he thought it was possible. Discussion ensued regarding a timeline.*

*Councilmember Smith spoke in support of having a contest. Councilmember Wade spoke in favor of draft 5. Councilmember Chapados spoke in support of moving forward with draft 5. Vice Mayor Brown spoke in support of draft 5. Councilmember Manfredi spoke in favor of the majority. Councilwoman Gusse spoke in favor of putting it up to public. Mayor Price spoke in favor of putting it up to the public as well.*

*Consensus was to move forward with draft 5 and option 2 for the embossed black and white seal.*

**The Presentation was heard.**

- 3.7 [WSPRES 17-15](#) The Mayor and City Council shall hear a presentation on Maricopa Police Victim Services and an Update on the Family Advocacy Center. Discussion.

*Maricopa Police Department (MPD) Chief Stahl stated the presentation objectives were to inform the Council on the status to date regarding the Maricopa Family Center Advocacy Center; present the sustainability challenge; present advocacy center options based on best practices and provide a recommendation to Council for direction. He stated the City received a grant for the Ak-Chin Indian Community of \$278,712 and he added it would cover the lease of the selected building and remodeling. He explained that the grant availability might cease after September 2017. He stated they had identified a property; they'd identified, met and collaborated with numerous stakeholders and funding partners; and established a yearly budget. Next, he discussed sustainability by detailing yearly expenses upon grant expirations:*

Lease \$4,000 per month for a total of \$48,000, annual liability insurance for \$860, utilities averaged to \$600 per month for a total of \$7,200 and the estimated annual maintenance/utilities \$7,500. He stated the annual on-call nursing total of \$32,000 could come out of asset forfeiture funding or through partners. He stated the estimated average annual cost would be \$95,560 to be sustainable.

Mayor Price asked if the on-call nursing funding was not covered by the two options, if the city would still need to budget for it. Chief Stahl stated it would be an estimated liability an elaborated on the asset forfeiture funds. Discussion ensued regarding the County's responsibility.

Chief Stahl continued the presentation with a list of project stakeholders. Councilmember Chapados inquired about the entities with an asterisk. Chief Stahl responded that most of those entities had obligated to contribute \$10,000 per year. He stated an IGA (Intergovernmental Agreement) was drafted for a 5 year period. He elaborated on the sustainability and stated other entities have offered to fundraise and volunteer.

Vice Mayor Brown asked if the program would be part of the Pinal County Victim's Compensation Court. Chief Stahl discussed why a Victim Advocacy Center was important. A brief clarification ensued on the sustainability including partner contributions.

This presentation was continued as Agenda Item 10.1 on the April 4, 2017 City Council Regular Meeting.

**This presentation was partially presented.**

#### **4. Adjournment**

**A motion was made by Councilmember Vincent Manfredi, seconded by Councilmember Henry Wade, to Adjourn at 7:04 p.m. The motion carried unanimously.**

#### **Certification of Minutes**

**I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the work session of the City Council of Maricopa, Arizona, held on the 4th day of April, 2017. I further certify that the meeting was duly called and held and that a quorum was present.**

**Dated this 18th day of April, 2017.**

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**Vanessa Bueras  
City Clerk**