

Danielle Casey

From: Jim McMichael <jmcmichael@maricopachamber.org>
Sent: Monday, July 02, 2012 12:48 PM
To: Danielle Casey
Subject: LVIC Program

Danielle,

Here is the original document from Glenn at the Arizona Office of Tourism.

Thank you again for your input.

Jim

James H. McMichael
President/CEO
Maricopa Chamber of Commerce
520-568-9573 - Office
520-568-2844 - Cell
520-350-1691- Fax

It's not what happens to you that determines how far you will go in life; it is how you handle what happens to you. -Zig Ziglar

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From: Tamara King <tking@maricopachamber.org>
Date: Mon, Jul 2, 2012 at 11:27 AM
Subject: FW: LVIC Program
To: Jim McMichael <jmcmichael@maricopachamber.org>

Here you go.

Respectfully,

Tamara King

Director of Membership Services
Maricopa Chamber of Commerce
PO Box 1203
Maricopa, AZ 85139
Phone [520-568-9573](tel:520-568-9573)
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From: Glenn Schlottman [mailto:gschlottman@azot.gov]
Sent: Wednesday, June 20, 2012 11:32 AM
To: tking@maricopachamber.org
Subject: LVIC Program

Tamera,

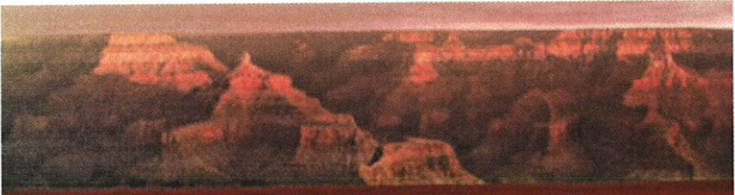
It was good to talk with you. You can find information on the Local Visitor Information Center (LVIC) program at <http://www.azot.gov/marketing-programs/visitor-services>. We also have other resources related to tourism marketing and product development located on the website.

Regarding your questions about compliance: the center is able to be open 40 hours M-F and remain compliant, and not having a dedicated phone for visitors will not affect your compliance.

The LVIC program was developed to give visitors to Arizona a consistent service at local visitor centers. When visitors see blue "Tourist Information" signs on the highway they can expect to find information on the local community as well as attractions throughout the state. The Arizona Office of Tourism works in cooperation with the Arizona Department of Transportation to sign designated visitor centers. AOT also supplies maps and guides, as well as educational opportunities for visitor center staff.

Please let me know if you have any other questions regarding the program.

Glenn



Glenn Schlottman

Community Relations Manager
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