

City of Maricopa Transit Feasibility Study

City of Maricopa
City Council Regular Meeting
September 16, 2025

Agenda

- **Project Purpose and Goals**
- **Scope of Work Overview**
- **Project Schedule**

Project Purpose and Goals

Help create a
connected City of
Maricopa by
providing residents
and visitors with
greater mobility and
access to
opportunity.

Project Goals

Evaluate and benchmark Maricopa Express Transit's (MET) performance



Define a vision for the system



Determine long-term funding strategy for transit



Create clear messaging on the City's transit service



Scope of Work

Scope of Work



Project Management

Kickoff

Project Plan

Project Team

01

02

03

04

05

06

Public & Stakeholder Engagement



**Technical
Advisory
Committee**



**Project
Website**



**Stakeholder
Interviews**



**Community
Engagement**

01

02

03

04

05

06

Existing Conditions Review & Best Practices



**Previous Plan
Review**



**Socioeconomic
Conditions
Analysis**



**System and
Fare Structure
Evaluation**



**Best Practices
Assessment**

01

02

03

04

05

06

Market Analysis



Transit Propensity



Origin & Destination Analysis



Gap Analysis



Route and Service Recommendations



**Alternatives
Development**



Financial Analysis



**Capital & Operations
Plan**



**Short Term, Mid Term &
Long Term**

01

02

03

04

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06

Final Report

- Draft and Final Reports



01

02

03

04

05

06

Schedule

Schedule



TAC Meeting



Public Engagement

2025

2026

AUG SEP OCT NOV DEC JAN FEB MAR APR MAY JUN JUL AUG SEP OCT

PROJECT MANAGEMENT

COMMUNITY AND STAKEHOLDER ENGAGEMENT

EXISTING CONDITIONS

MARKET ANALYSIS

ROUTE AND SERVICE RECOMMENDATIONS

FINAL REPORT



Thank you

Any questions?

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