



# *Arts & Cultural Affairs Advisory Committee*



*City Council Meeting  
Tuesday, February 6, 2024*

***Council Liaisons:***

**Eric Goettl and Henry Wade**

***Cultural Affairs & Arts Committee:***

**Peg Chapados, *Chair***

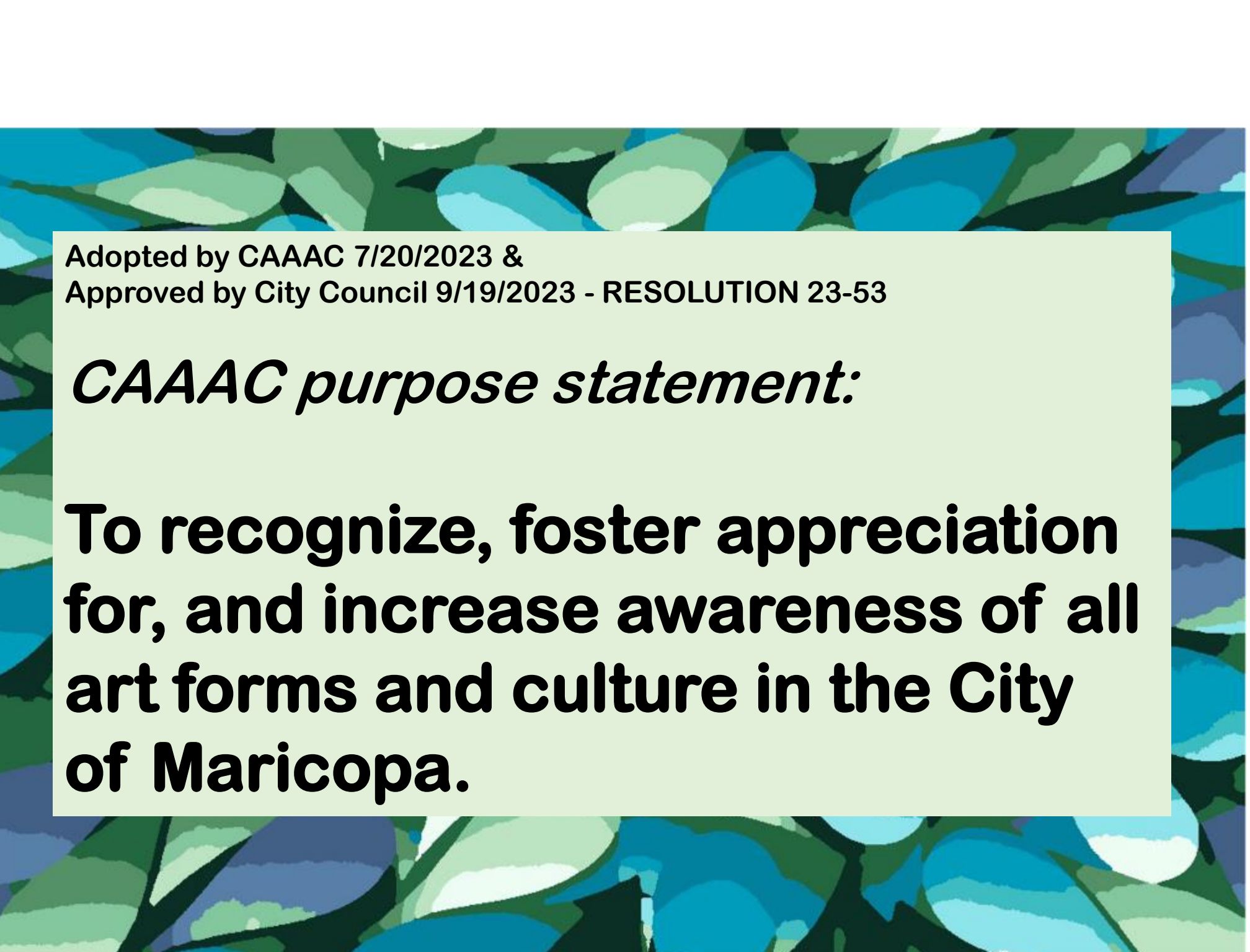
**Laura Olivieri, *Secretary***

**Danielle Lemorin**

**Cynthia Portrey**

**Antonia Presume**

***+ 2 vacant positions***



Adopted by CAAAC 7/20/2023 &  
Approved by City Council 9/19/2023 - RESOLUTION 23-53

*CAAAC purpose statement:*

**To recognize, foster appreciation for, and increase awareness of all art forms and culture in the City of Maricopa.**

### *CAAAC objectives (2023):*

- ✓ **To promote arts and culture assets and resources as part of marketing Maricopa as a premier city**
- ✓ **Provide input and critique on all city-sponsored events that include art and culture elements**
- ✓ **To identify marketing opportunities that concern arts and culture**
- ✓ **To facilitate input and feedback for the design and planning of the Maricopa arts complex  
(in progress)**

*continued*



*CAAAC objectives - continued:*

- ✓ **Collaborate with residents, nonprofits, and other groups to garner and hear public input about Maricopa's arts and cultural assets, resources, wants, and needs (on-going)**
- **Provide feedback and/or suggestions on all design guideline revisions impacting the visual aesthetics in Maricopa (as opportunities occur)**
- **To integrate cultural cuisine as part of Maricopa events**
- **To produce a promotional piece about the committee**

Approved by City Council September 19, 2023  
RESOLUTION 23-53

*CAAAC 2023 Goals:*

- ✓ **To create and update a list of arts and cultural resources, events, programs and activities in the City of Maricopa - done**
- ✓ **To continue public art displays – gallery up thru April, 2024 themes and dates established**
- **To facilitate an annual joint committee brainstorming session prior to the annual Futures Planning session – pending**
- **To provide annual feedback to City Council – 2/6/24**

# CAAAC Goals for 2024

## **CAAAC goals for 2024:**

- **Continue public art displays (4 per year)**
- **Offer solo artist gallery opportunities**
- **Assist with a public info/input session on the proposed arts complex (Maricopa PD HQ building)**
- **Invite arts and cultural groups to present at CAAAC meetings**
- **Increase visibility in the community by leveraging City marketing resources and options**
- **Explore ways to use cuisine (food) to promote cultural awareness and appreciation**
- **Offer ways to experience more cultural elements**
- **Find cost-neutral ways to promote CAAAC objectives**

## Arts Complex considerations:

- **Affordability** (cost)
- **Acoustics** (sound) & **Aesthetics** (feel)
- Adaptable/flexible -  
“**Intentional design**”
- **Economic driver** -  
generate revenue
- “**Anchor**” for *more.....*



Report to City Council  
Tuesday, February 6, 2024

***Thank you.***



***Questions?***