



2013-2016 Strategic Plan Adoption

January 15, 2013



Strategic Plan Background

- Retreat held on October 25
- Staff worked in Nov/Dec to update and redesign Plan document
- Before Council now for formal adoption
- Action Items Report will be revised and reported back to Council in March with:
 - Tasks necessary to achieve Council goals
 - Staff assignments, due dates, and status



City of Maricopa Priorities

ECONOMIC SUSTAINABILITY

Maricopa will be a leading regional partner, providing growth opportunities for new companies, entrepreneurs and expanding companies by delivering high quality services, sites, and talent to local, regional, national and international businesses.

QUALITY OF LIFE

To provide residents with a safe and secure community that has the amenities and opportunities for all to enjoy while offering a high standard of living and quality of life.

TRANSPORTATION

To provide a safe and efficient transportation system to the citizens of Maricopa that facilitates the orderly and efficient movement of people, goods, and services.

PUBLIC SAFETY

To safeguard the City's state of well-being; by preventing harm to life, property and the environment and ensuring the complete safety of our residents, businesses, and all who work in, visit, or travel through our community.

QUALITY MUNICIPAL SERVICES

Offer highly effective, fiscally responsible, creative and open service to citizens that exceeds the expectations of the community.

Document Elements

- Message from the Council
- High-level organizational chart
- City at a glance, contact phone list
- For each Priority Area:
 - Vision
 - Prior accomplishments
 - Current year objectives and activities
 - Future (mid-range and long-range) objectives



Conclusion

- The City has a focused and aggressive Plan
- It serves as a road map for the future
- Staff tasks, activities, and performance measures are tied to this Plan
- This document also serves as a feature publication highlighting and celebrating Maricopa
- Available in print and on City website





Questions?

