



City of Maricopa Public Arts Initiative

October 18, 2022



How Do Cities and Towns Use Public Arts Programs?

- Numerous cities throughout Arizona establish public arts programs as they aspire to cultivate unique community identities through art.
- Initiatives typically include collections of both permanent and temporary public arts designed to enhance specific geographic locations within the city; public infrastructure; neighborhood developments, business parks or municipal buildings; integrated art within outdoor retail and economic centers; or installations of physical artistic structures consistent with cultivating aesthetic and creative expression within the community.
- The commissioning and/or purchasing of unique works of art allows for both residents and visitors alike to partake in the enjoyment of public art and helps to build and design cities with attractive and positive public images that create a sense of community pride and local civic involvement.





Public Arts Program Funding Capabilities

- In accordance with A.R.S. §9-500.06, the City has established and collected Transaction Privilege Tax on gross income from operating a hotel and additional Transient Lodging Tax, established as TPT Business Codes 044 and 144 with the AZDOR.
- A defined percentage of these proceeds must be available and dedicated to specific statutory activities and initiatives, per A.R.S. §42-5070.
- The City can calculate a percentage of the undefined funds and establish a Public Arts Program if Council deems appropriate and desired.
- Initial Estimates and Concepts:
 - 10% of those undefined funds on a monthly basis are calculated and held as program funding, currently estimated to be \$1,000 - \$2,000 per month based upon historical actuals.
 - Annual program funding capped at \$50,000, with any annual accrual of \$50,000 triggering a review of the applicable percentage to be re-defined in program policy.



What's Next?

- **With City Council approval, City Staff will begin the process of establishing the requirements for the program, including but not limited to:**
 - Creating Program policy and procedures
 - Finalizing Program funding calculations and establishing tracking of available funds
 - Designing a strategic arts and cultural plan that is consistent with City code and required development standards
 - Originating Program requirements for review and approval of submissions and funding processes

Any Questions?



Sources Used in Photos and Commentary

- [Public Art Program | City of Chandler \(chandleraz.gov\)](#)
- [A Guide to Gilbert's Arts & Culture - Discover Gilbert](#)
- [Tempe Public Art | City of Tempe, AZ](#)
- [Public Art Program | City of Mesa \(mesaaz.gov\)](#)
- [Scottsdale Arts](#)