

MEMO

Economic Development

To: Mayor, City Council, and City Manager
From: Jennifer Bostian, Economic Development Specialist
Date: June 11, 2019
RE: Background Information on Arizona-Mexico Commission
(<https://www.azmc.org>)

The Arizona-Mexico Commission's (AMC) mission is to improve the economic prosperity and quality of life for all Arizonans through strong, public/private collaborations in advocacy, trade, networking and information.

The Arizona-Mexico Commission (AMC) binational committees are the driving force behind the organization's accomplishments. The AMC committees are challenged by Governor Doug Ducey and Sonora Governor Claudia Pavlovich to work on a wide range of issues, all with the shared goal of improving the quality of life in our region through cross-border collaboration.

The AMC committees are led by co-chairs, leaders from the public and private sectors, on both sides of the border. The committees welcome participation from members of the Arizona-Mexico Commission and the Comisión Sonora-Arizona (CSA) interested in helping drive the initiatives planned over the course of the year. Accomplishments are presented to the governors twice each year at the summer and winter commission meetings.

AMC Committee Meetings

The AMC/CSA binational committees meet formally four times per year: twice at the interplenary meetings and twice at the joint summits. The locations alternate between Arizona and Sonora. Committee meetings and activities are also held between formal meetings based on the individual needs of each committee. The AMC/CSA binational committees are always looking for new members, passionate about strengthening the ties between Arizona and Mexico in their respective areas of focus.

Committee Action Items

The AMC/CSA Committees agree on a set of actions that address mutual needs in each state. These action items can be proposed by committee members or result from direction from the governors, but they are ultimately adopted by the committee co-chairs. Over the course of the year, committees work to execute these action items, regularly providing updates on each at their formal meetings.



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Committees:

- **Agribusiness & Wildlife**
- Art & Culture
- Community & Social Organizations
- **Economic Development**
- Education
- Emergency Management
- Energy
- Environment & Water
- Financial & Legal Services
- Health Services
- Mining
- Real Estate
- Security
- **Tourism**
- Transportation, Infrastructure & Ports
- Sports (Ad-Hoc)

AMC Signature Events – Member registration is approx: \$500/member

Bi-annual Arizona-Mexico Commission & Comisión Sonora-Arizona Summer Summit
June 26-28, 2019 (in Phoenix, AZ)

Bi-annual Arizona-Mexico Commission & Comisión Sonora-Arizona Winter Summit
November 2019

Entry Level: Copper Sponsorship – \$1,500

- 3 AMC member registrations
- Company listing on AMC website
- Morning Coffee meet with AMC Board President and Executive Director
- AMC Summit benefits:
- Discounted partner rate at AMC Summit
- Annual Sponsor recognition

Value Proposition and Recommendation:

The AMC's value lies in the connections and relationships that can be built during participation on committees and at summits. Recommend participation at Copper Sponsorship level for 1 year to fully evaluate the opportunity.

Approximate investment: \$3,000 (Sponsorship and Meeting Attendance)

Board of Directors attached below:



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Governor
State of Arizona



Juan Ciscomani | Vice Chair
Senior Advisor for Regional and
International Affairs
Office of the Arizona Governor |
Douglas A. Ducey



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Jaime Chamberlain | Secretary
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