



POLICE DEPARTMENT

MEMO

To: City Council Marketing and Communications Sub-Committee
From: Chief Stahl
Date: 06-14-2013
Re: Proposed revision of Police Patch and Badge

Purpose

Gain sub-committee approval for the purchase and implementation of newly designed shoulder patches and new badge.

Background

The Maricopa Police Department's current badge and shoulder patches were presented to sworn personnel with the pride of a newly formed department. There was no input from the employees and the employees were given no significant meaning behind the designs. The law enforcement profession has always intertwined tradition and significance behind their symbols of nobility. The shoulder patches and badges are these symbols of nobility to be displayed proudly by the officers, and equally importantly, to be proudly viewed by our city leaders and community.

The Maricopa Police Department has gone through much change since its full implementation in 2007. Some of that change has left lasting impressions on the members, both good and painful. Employees of the department have asked to revise the shoulder patch and badge since my arrival in 2011. We have worked on several versions of a design for approximately one year. The attachments are depictions of the final products.

This year, the Maricopa Police Department will move to a new building. To many of the employees here, this signifies a new start. The timing of the revised badge and shoulder





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patches will add to this significance of a new start. This time, the significance of the badge and patch design will be memorialized. Each sworn member, when issued their badge and patches, will be given a written document explaining the significant meaning behind the design. This written document will be printed in a bi-fold brochure for dissemination at public events and attached within the police department website (see attachment).

Proposal

Shoulder patches will need to be purchased regardless whether we stay with the current patch or the revised version. Badges are currently owned by the police department and can be purchased by the employee when they leave in good standing. They are purchased at the department's cost.

I propose allow all current sworn employees be allowed the opportunity to purchase their current badges at the department's cost. Those not purchased, will be traded to the badge company selected and applied to the cost of the new badges. The remaining cost will be covered by the commodities budget.

Another option for sub-committee consideration would be to stay with the current versions of badge and shoulder patch.

Recommendation

I recommend the sub-committee approve the revised versions of the Maricopa Police Department badge and shoulder patch.

Respectfully submitted,

Steve Stahl, Chief of Police
Maricopa Police Department

