



39700 W. Civic Center Plaza
Maricopa, AZ 85138
Ph: 520.568.9098
F: 520.568.9120
www.maricopa-az.gov

STAFF REPORT

CASE # TXT23-02

To:	Honorable Mayor and Council
Through:	Rodolfo Lopez, Development Services, Director
From:	Wesley Moss, Civilian Services Manager
Meeting Date:	June 20, 2023

REQUEST

TXT23-02 Text Amendment: A request by the City of Maricopa for review and approval of a proposed text amendment to the City of Maricopa Zoning Code, Sections 18.115.120 – Temporary Signs. **DISCUSSION AND ACTION.**

COUNCIL PRIORITIES CONSIDERED

- Quality of Life
- Economic Sustainability
- Managing the Future
- Public Safety

AMENDMENT INFORMATION

This request is to formally amend the Maricopa City Code by making the following modifications:

Section 18.115.120

The amendment would amend Section 18.115.120, Temporary Signs. The amendment would add clarification on where temporary signs may be displayed and for what length of time, defines restricted areas for sign placement, establishes criteria for maintenance of signs for safety purposes, and increases the number of off-site signs from six (6) to ten (10) signs per event.

ADHERENCE TO THE GENERAL PLAN

The text amendments to the Zoning Code is in conformance with the following goals and objectives outlined in the General Plan (Planning Maricopa).

B. Land Use Element

- Objective B1.4.5: Update and consistently enforce the community’s development codes, including zoning, subdivision, and related regulations.
- Objective B2.2: Identify and use available tools, including area specific plans, zoning and subdivision standards, to promote housing diversity in both type and lot size for existing and future PAD’s

F. Economic Development Element

- Objective F1.2.9: Streamline and simplify governmental permitting processes to assist businesses in locating or expanding within the community.

CITIZEN PARTICIPATION:

As required per the City's Zoning Code Sec. 18.140.060, notification via a public hearing process is required. The Public Participation Plan included a public comment posting and a Public Hearing Notification posting on the city's website, both at a minimum of 15 days prior to a public hearing. The following is the public notification posting timeline:

- November 1, 2023 – Council Work Session on Temporary Signs.
- April 18, 2023 – Council Work Session on Temporary Signs.
- May 24, 2023 – Public Comment Posting.
- May 30, 2022 – Public Hearing Posting.
- May 26, 2023 – Newspaper Advertisement.
- June 12, 2023 – Planning and Zoning Commission meeting.
- As of the writing of this report, no additional correspondence has been received by staff.

FINDINGS:

As required by Sec. 18.175.040 of the City's Zoning Code, the Planning & Zoning Commission conducted a public hearing on the proposed text amendment June 12, 2023 and found the following findings in their recommendation to the City Council:

1. The amendment is consistent with the General Plan;
2. The amendment will promote the growth of the City in an orderly manner and protect the public health, safety, peace, comfort and general welfare.
3. On June 12, 2023, the Planning and Zoning Commission conducted a public hearing on the proposed text amendment and recommended (7-0) to send the application to Council with a favorable recommendation.

STAFF RECOMMENDATION:

Staff recommends City Council concur with the Planning and Zoning Commission and approve Case # **TXT23-02**.

EXHIBITS

- Exhibit A – Section 18.115.120 Temporary Signs (Proposed Changes)
- Exhibit B – Section 18.115.120 Temporary Signs (New Text)

-- End of staff report --